

AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

April 2015 Newsletter

**SECRETARY-TREASURER'S
LETTER**

2015 AUBER CONFERENCE

AUBER WEBCASTS



The AUBER Fall conference website is up: <http://auber.org/conference/> Check out the preliminary program and keynote speaker bios.

If you would like to contribute an article to the AUBER newsletter, or have any suggestions, please contact Shannon Furniss at the AUBER Secretary/Treasurer's Office, Shannon.Furniss@business.umt.edu.

LETTER FROM THE SECRETARY-TREASURER

Patrick Barkey

The Secretary-Treasurer's office has always functioned as the "nerve center" of our organization. Because of what we do, we are often among the first to hear about the news and developments at centers around the country, both good and bad. One recent event in our own backyard here in Montana was particularly noteworthy, and should serve as a reminder of the never-ending challenge to deliver relevancy and value that AUBER centers face.

Some unfortunate news - the Montana State University - Billings Center



for Applied Economic Research is closing at the end of June. Its director, Scott Rickard, is out and looking for employment beyond that point. MSU-Billings has been a member of AUBER for a number of years, and Scott in particular has served on the AUBER board in the past.

I share this news with you to underscore the issues that many AUBER centers face, or may face in the future, regarding their own existence (and, by extension, the existence of our organization) that we should always be cognizant of.

The precipitating event in the closure of Scott's center was a budget shortfall at the University that was in part due to an enrollment decline. While the money that funded (in part) his center could not be turned into faculty salaries, it did count as part of the budget reductions that every unit of MSU-B was required to make toward meeting the overall shortfall. So in a very narrow sense, the Center was worth more to the School of Business dead than alive.

The bigger issue is that the administrators (in the case of MSU-B both the dean and chancellor were less than one year on the job) making these unfortunate decisions really didn't understand the (current and potential) value of Scott's center and just saw things from the internal perspective of the University. We now have a situation in Montana where our largest city and our business capital has no AUBER center. We will try to fill that void as best we can from BBER, but we are 5.5 hours away. From a statewide perspective, this is quite a loss.

The big lesson for AUBER members here is that even though we are externally oriented in terms of our research and partnerships with businesses and other organizations we can never "go to sleep" on the need for internal support and understanding of our product and our value. I know we say this a lot, but it can't be said enough.

Partnerships and Regional Economic Development

Where the Magic Begins

by Jeremy Hill



From economic development to government and private industry collaboration, this year's conference will show how the "magic" of applied research can impact regional and state economies.

University researchers from across the U.S. will convene in Orlando, Florida to talk about regional economic development and public/private partnerships. The conference will examine the current applied research approaches in regional economic development. This year's conference will highlight innovative collaborations between government and private industry professionals and identify the role they play in developing of social infrastructure, healthcare, transportation, higher education, environment, and real estate.

Keynote speakers for the event include the following:

Update on the US Economy

Dennis Lockhart, President and Chief Executive Officer of the Federal Reserve Bank of Atlanta

U.S. Economic Outlook

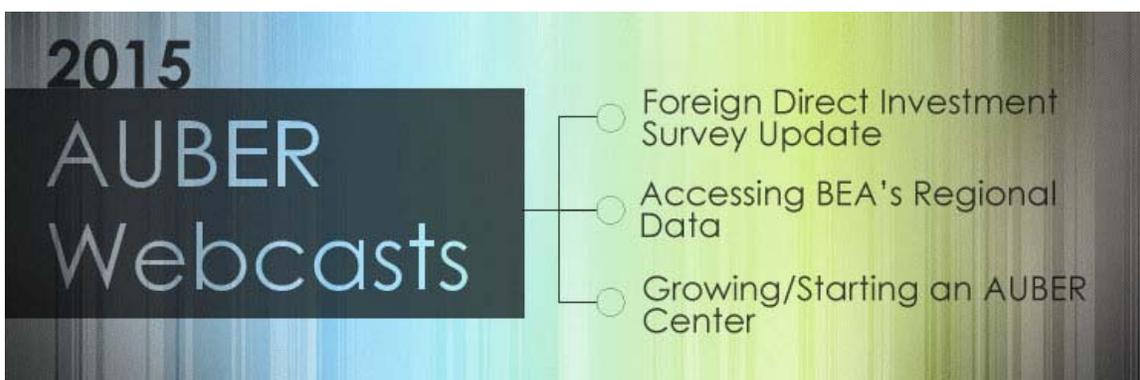
Duncan Meldrum

Tourism Economy

Space Florida: A Successful Public/Private Partnership
The Center's Role within the University, a Perspective from a Dean

- Paul Jarley, Dean
- University of Central Florida
- College of Business Administration

For more information about the keynote speakers and registration, check out the conference website at www.AUBER.org.



AUBER has extended the program material to a webcast format.

There are three webcasts scheduled for 2015. The webcasts were designed to be of value not only to the director and research communicator, but also to other researchers and students within your organization. There are no fees and you do not need to register; however, there is limited availability for each event. Review the following program opportunities and send them to key staff/faculty with your university/center. You can even forward this to a dean or colleague at another university interested in starting a center.

Foreign Direct Investment Survey Update

[Watch the recorded video](#)

The Bureau of Economic Analysis is bringing back the BE-13 survey, a survey of foreign direct investment (<http://www.bea.gov/surveys/fdiusurv.htm>). The data will likely become a valuable tool in understanding regional and state economies. The presentation will include the following key points:

- Timeline of BE-13
- Overview of investment transactions
- Data collected
- Expected data to be published

Presented by: Amanda Budny, Chief, New Foreign Investment Section, Bureau of Economic Analysis

PDF: www.cedbr.org/auber/be13_fdisurvey.pdf

YouTube: <https://www.youtube.com/watch?v=bJFU0ZA3FQo&feature=youtu.be>

Accessing BEA's Regional Data

[Watch the recorded video](#)

The Bureau of Economic Analysis (BEA) produces several measures of economic activity at the state, county and metro-area levels. This webinar will provide a brief overview of each of these measures, as well as a detailed tour of the regional section of BEA's website. You'll learn the best way to access the full range of regional economic statistics, including gross domestic product, personal income, and the new measures of regional price parities and personal consumption by state.

Presented by: Nicholas Empey, Chief, DAS Group, Regional Economics Directorate
Bureau of Economic Analysis

PDF - http://cedbr.org/auber/accessing_bea_regional_data.pdf
YouTube - <https://youtu.be/C55UxAFPCo8>

Growing/Starting an AUBER Center May 11, 2015, 10:00-11:00 CDT

Starting or growing a research center can be challenging with limited resources. This webcast will be an interactive discussion about key issues needed for a new center director or how to develop a new center. Topics included will be the following: potential funding sources, successful products, engaging faculty, expected cost structure, and any other topic that emerges from the participants.

Presented by:
Eric Thompson, Director
Bureau of Business Research
University of Nebraska-Lincoln

Jeremy Hill, Director
Center for Economic Development and Business Research
Wichita State University

To join the meeting from your computer, tablet or smartphone, click the following link and use the access code.

<https://global.gotomeeting.com/join/882044261>

You can also dial in using your phone.

(Long distance): +1 (872) 240-3212

Access Code: 882-044-261

There is no pre-registration or costs for these webcasts, however, attendance is limited to only 25 participants (first-come, first-served). If you have any questions, please contact Jeremy.Hill@wichita.edu.

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