



# AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

The AUBER newsletter is a quarterly publication of the Association for University Business and Economic Research.



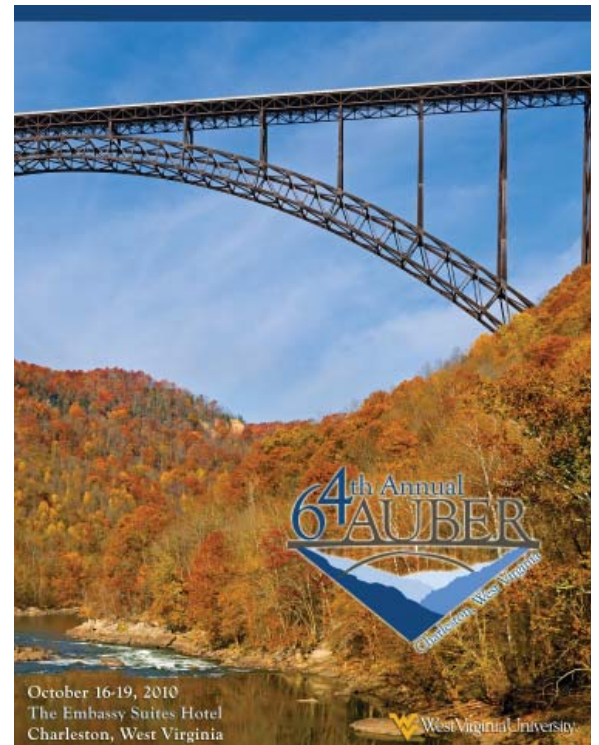
## 64th Annual AUBER Conference

October 16-19

The Embassy Suites Hotel  
Charleston, West Virginia

*The 64th Annual AUBER Conference starts this Friday. AUBER's first annual meeting was held in October 1947 at the Willard Hotel in Washington, D.C. and annually since then at various locations. Since its organization in 1947, AUBER has expanded to include members, large and small, representing colleges and universities in the United States and Canada. For keynote speakers and program schedule, go to page 3.*

Graphic design of AUBER Conference  
Program by Jamie Bouquot, WVU BBER



...continued on page 3

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# News from the President

Fall is here and the signs are all around us. Campuses that were so quiet over the summer are now bustling with students and activity. Parking that was just a few weeks ago plentiful is now the scarcest of commodities. The weather has cooled down and the football action is warming up.

Another sure sign that it is fall is the AUBER annual conference. The 64<sup>th</sup> annual conference is just a few days away, and I look forward to seeing you all in Charleston, West Virginia. Program Chair Hart Hodges has put together, with the help of many of you, a terrific program. Conference host Tom Witt and his team at West Virginia University have arranged a slew of activities to welcome you all and give you a down home, and underground,

taste of the state John Denver said was almost heaven.

The fall foliage should be at its peak and provide a stunning backdrop for our conference this year. Almost all of our AUBER units have been under the knife as the fiscal situation at our respective universities soured. The conference will be a great opportunity to commiserate, reconnect, and see and hear about all of the outstanding work being done by AUBER units all over the country.



**Sean Snaith**  
**2009-2010**  
**AUBER President**

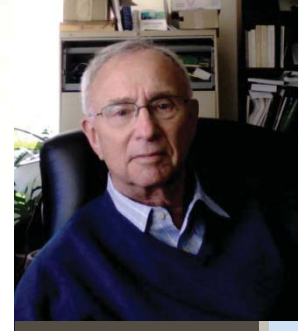
Don't miss this year's fall conference and no matter how you choose to get to Charleston, WV – a plane, train or via country roads – let your travels take you home to the place you belong: the 64<sup>th</sup> Annual AUBER Conference.

# 64th Annual AUBER Conference

## Keynote

*Ed Spar, Executive Director,  
Council of Professional Association on Federal Statistics*

Edward J. Spar is currently serving as Executive Director of the Council of Professional Associations on Federal Statistics (COPAFS). His major role is to act as an advocate for the development and dissemination of high quality federal statistics. Mr. Spar conducts quarterly meetings and other colloquia whereby users and producers of federal statistics have the opportunity to learn about current federal statistical policy developments and discuss issues including timeliness, quality, confidentiality, and relevance, and acquaints members of the federal statistical agencies with the needs of governmental and non-governmental data user communities. Mr. Spar also meets regularly with the federal statistical agencies, and Congressional members and staff, to discuss federal statistical policy issues and suggest improvements.



Mr. Spar has consulted on statistical data and policy issues for international and domestic organizations including the United Nations, the U.S. Environmental Protection Agency, the U.S. Census Bureau, the U.S. Bureau of Transportation Statistics, the U.S. Agency for International Development, the U.S. Information Agency, and the Organization for Economic Cooperation and Development. Mr. Spar was also a member of the National Academy of Sciences' panel on transportation statistics.

Based on his work with the above organizations, Mr. Spar has also consulted internationally with the United Nations Social Commission for Western Asia, the Economic Community of West African States, the Commonwealth of Independent States, the Association of Southeast Asian Nations, the National Statistical Committee of Kyrgyzstan, the Gulf Marketing Association, the University of Moscow, and the International Population Center of the U.S. Census Bureau. This work has involved aiding countries interested in understanding how to match data produced by federal statistical agencies with the needs of public and private sector users. More specifically, consultations have ranged from issues regarding the establishment of a statistical policy office, to the confidentiality of information, to the development of strategies for outreach to users of federal statistics. Mr. Spar has also worked closely with the Office of Statistical Policy of the United States Office of Management and Budget (OMB) in the areas of geographic classifications.

## Keynote

*Scott Rotruck, Vice President of Corporate Development and State  
Government Relations, Chesapeake Energy Corporation*

Scott Rotruck, a 1977 West Virginia University (WVU) graduate and 1986 MBA graduate of Frostburg State University is Vice President of Corporate Development and State Government Relations for Chesapeake Energy Corporation. He is past Chairman and President of the Morgantown Area Chamber of Commerce. He spent fifteen years in the coal industry with Maryland Coal, Inc., Anker and CONSOL. He spent ten years in the railroad industry with CSX Corporation and Norfolk Southern Corporation.



### **Natural Gas Industry Service:**

- Chesapeake Energy Corporation, March 1, 2006 – Present
- Board Member of the WV Oil & Natural Gas Association, 2006 - 2009
- Board Member of Energize West Virginia – 2007 - 2009

### **Higher Education Service:**

- Served as the Economic Development Director and Senior Adviser at West Virginia University
- Served a term as chair of the WVU Extension Service Visiting Committee and Chaired the Advisory Committee for the WVU Technology Transfer Department
- Taught Entrepreneurship at the WVU College of Business and Economics for five years and is a FastTrac Facilitator for the Kauffman Foundation's Entrepreneurial Training Programs
- Served on the University of Charleston's Board of Trustees

### Boards and Initiatives:

- National board member of the American Lung Association
- Executive Committee Member, The Power of 32, which is a regional economic development initiative covering 32 counties in Southwestern Pennsylvania, Pittsburgh, North Central WV, Eastern Ohio and Western Maryland
- Served as chair of the West Virginia Tourism Commission, Vision Share Inc., and the West Virginia Council for Community and Economic Development
- Served as chair of the Interstate Commission on the Potomac River Basin in 2000
- Served as chair of the West Virginia Jobs Investment Trust, the state's venture capital fund from 1999 - 2004
- Served on the West Virginia Oil & Natural Gas Association Board and the Energize West Virginia Board
- Served as vice chairman of the West Virginia Chamber of Commerce
- Serving on the Board of Imagine Greater Pittsburgh (Power of 32) regional economic development for 32 counties in SW PA, WV, MD and Ohio
- Serving on the national American Lung Association Board

### Keynote

#### *Dr. John Silvia, Managing Director and Chief Economist, Wells Fargo*

John Silvia is a managing director and the chief economist for Wells Fargo. Based in Charlotte, N.C., he has held his position since he joined Wachovia in 2002 as the company's chief economist.

Prior to his current position, John worked on Capitol Hill as senior economist for the U.S. Senate Joint Economic Committee and chief economist for the U.S. Senate Banking, Housing and Urban Affairs Committee. Before that, he was chief economist of Kemper Funds and managing director of Scudder Kemper Investments, Inc. In 2009, John was named one of the Top 10 forecasters for the last four years by Bloomberg News and the No. 2 forecaster by USA Today for 2008.

John holds B.A. and Ph.D. degrees in economics from Northeastern University in Boston and has a master's degree in economics from Brown University.

John serves as a member of the Blue Chip Panel of Economic Forecasters and also serves on an informal advisory group for the Federal Reserve Bank of Philadelphia. He serves as chair for the Economic Advisory Committee of both the Securities Industry and Financial Markets Association (SIFMA) Economic Advisory Roundtable. Furthermore, John is chair of the American Bankers Association.

John was a director of the National Association of Business Economics (NABE) and was former president of the Charlotte Economics Club. He has also served on economic advisory committees to the Federal Reserve Bank of Cleveland, the Federal Reserve Bank of Chicago, and the Public Securities Association.

A strong supporter of education and civic affairs, John serves as a member of the Business Advisory Council at the Walker College of Business at Appalachian State University in Boone, N.C., and on the President's Council for Charlotte's Central Piedmont Community College. He has previously served as a board member of the British American Business Council of North Carolina and served on the Economic Development Board for the State of North Carolina, a special appointment by former Governor Mike Easley. He also served on the Business Advisory Committee for the City of Charlotte.



All events at the Charleston Embassy Suites Hotel unless otherwise noted

## Saturday, October 16

12 pm – 4:30 pm*	AUBER Board of Directors Lunch and Meeting *1 p.m. Registration Opens	♦Salon B ♦Coatroom
5:30 – 7 pm	Reception (Charleston Boardroom) and dinner on your own (dining selections available at registration desk)	♦Charleston Boardroom
9 pm – ?	AUBER Hospitality Room	♦Room 231

## Sunday, October 17

Breakfast on your own  
AUBER Publications Area Open

8 am	Welcome and Conference Overview by Sean Snaith, AUBER President, University of Central Florida	♦Salon C
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### Keynote:

“The Federal Statistical System: The Near Term Outlook and Some Ideas for the Future”  
by Ed Spar, Executive Director, Council of Professional Association on Federal Statistics  
♦Introduction by Jim Zavrel, Assistant Chief, Regional Income Division,  
Bureau of Economic Analysis

9:15 – 10:30 am	Concurrent Sessions	♦Salons A, B, C
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♦Salon A <i>Caspio Websites – No Programming Required</i>	♦Salon B <i>What's New with the Bureau of Economic Analysis?</i>	♦Salon C <i>Analyzing the Economic Impacts of Natural and Environmental Disasters</i>
<p><b>Chair:</b> Susan Floyd (University of Florida)</p> <p><b>Presenter:</b></p> <p>David Milliron (Caspio)</p>	<p><b>Chair:</b> Jim Zavrel (Bureau of Economic Analysis)</p> <p><b>Presenters:</b></p> <p>“BEA’s Personal Income Moving Forward: An update on acceleration and new data incorporation”</p> <ul style="list-style-type: none"> <li>• Mauricio Ortiz (Bureau of Economic Analysis)</li> </ul>	<p><b>Chair:</b> Sam Addy (University of Alabama)</p> <p><b>Presenters:</b></p> <p>“Some Preliminary Macroeconomic Impacts of the 2010 Deepwater Horizon Oil Gusher on Alabama”</p> <ul style="list-style-type: none"> <li>• Sam Addy (University of Alabama)</li> </ul>

**Sunday, October 17** (continued)

	<p>“BEA’s Regional Product Accounts: Updates and Advances in Regional Measurement”</p> <ul style="list-style-type: none"> <li>• Ralph Rodriguez (Bureau of Economic Analysis)</li> </ul> <p>“Update on State and Local Pensions”</p> <ul style="list-style-type: none"> <li>• David Lenze (Bureau of Economic Analysis)</li> </ul> <p>“Regional Price Parities: Comparing Price Levels Across the U.S.”</p> <ul style="list-style-type: none"> <li>• Roger D’Souza (Bureau of Economic Analysis)</li> </ul>	<p>“California’s ‘Man-Made’ Drought: Is the Endangered Species Act Causing an Economic Disaster?”</p> <ul style="list-style-type: none"> <li>• Jeff Michael (University of the Pacific)</li> </ul> <p>“Examining the jobs impact of the Gulf Oil Spill”</p> <ul style="list-style-type: none"> <li>• Kirk Mueller (Bureau of Labor Statistics)</li> </ul>
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10:30 – 10:45 am	Break	♦Pre-Conference Area
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10:45 am – noon	Concurrent Sessions	♦Salons A, B, C
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<p>♦Salon A</p> <p><i>Under the Hood of DW-CS5: New Features</i></p>	<p>♦Salon B</p> <p><i>Working with BLS Data</i></p>	<p>♦Salon C</p> <p><i>Best Practices in Preparing Forecasts and Leading Economic Indicators</i></p>
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<p><b>Chairs:</b>                  Stephen Smith (University of Memphis),                  Jen Whitfield (University of West Florida),                  Carol Rogers (Indiana University)</p> <p><b>Presenters:</b></p> <p>An Adobe Certified Instructor for <i>Lynda.Com</i> will present via video the coolest new tools in Dreamweaver CS5. Join us for an interactive session moderated by Stephen Smith and Jen Whitfield.</p> <p>Share your experiences with CS5, too!</p>	<p><b>Chair:</b> Eric Thompson (University of Nebraska, Lincoln)</p> <p><b>Presenters:</b></p> <p>“Improvements and issues in Prices and Consumer Expenditure programs”</p> <ul style="list-style-type: none"> <li>• Mike Horrigan (Bureau of Labor Statistics)</li> </ul> <p>“Developments in Employment Statistics programs”</p> <ul style="list-style-type: none"> <li>• John Galvin (Bureau of Labor Statistics)</li> </ul> <p>“Expanded Data on Employee Benefits and Workplace Safety”</p> <ul style="list-style-type: none"> <li>• Bill Wiatrowski (Bureau of Labor Statistics)</li> </ul>	<p><b>Chair:</b> Carl Bonham (University of Hawaii)</p> <p><b>Presenters and Papers:</b></p> <p>“Developing and testing a leading economic index for your specific state: the Indiana experience”</p> <ul style="list-style-type: none"> <li>• Timothy Slaper (Indiana University)</li> </ul> <p>“Employment Effects of Fiscal Policy. How Costly are ARRA jobs? “</p> <ul style="list-style-type: none"> <li>• Byron Gangnes (University of Hawaii)</li> </ul> <p>“High Frequency Tourism: A Real Time Dynamic Factor Model of Hawaii Tourism Indicators”</p> <ul style="list-style-type: none"> <li>• Carl Bonham, Peter Fuelky (University of Hawaii)</li> </ul>
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**Sunday, October 17** (continued)

Noon – 1:15 pm	Luncheon and Business Meeting/Awards Presentation Sean Snaith, AUBER President, University of Central Florida	♦Salon D
1:30 – 3:00 pm	Concurrent Sessions	♦Salons A, B, C
♦Salon A <i>Webworld – Exploration I</i>	♦Salon B <i>Local Government Preference Policies: A PowerPoint Summary</i>	♦Salon C <i>IMPLAN V3</i>
<p><b>Chairs:</b> Jen Whitfield (University of West Florida), Carol Rogers (Indiana University)</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Jen Whitfield (University of West Florida)</li> <li>• Carol Rogers (Indiana University)</li> </ul>	<p><b>Chair:</b> Semoon Chang (University of South Alabama)</p> <p><b>Presenters and Papers:</b></p> <p>"Government Taxation and Expenditures: An Implicit Local Preference Policy" by</p> <ul style="list-style-type: none"> <li>• Alberta Charney (University of Arizona)</li> </ul> <p>"Local Preference Policies: The Wichita Experience"</p> <ul style="list-style-type: none"> <li>• Anne Gallagher (Northern Kentucky University)</li> </ul> <p>"Local Government Preference Policies:"</p> <ul style="list-style-type: none"> <li>• Semoon Chang (University of South Alabama)</li> </ul>	<p><b>Chair:</b> Jeff Wallace (University of Memphis)</p> <p><b>Presenter:</b></p> <ul style="list-style-type: none"> <li>• Scott Lindall (IMPLAN)</li> </ul>
2:45 – 3:00 pm	Break	♦Pre-Conference Area

Sunday, October 17 (continued)

3:00 – 4:30 pm	Concurrent Sessions	♦Salons A, B, C
<p>♦Salon A <i>Webworld – Exploration II</i></p>	<p>♦Salon B <i>Mining the Treasure within AUBER: Bureau research projects and working papers</i></p>	<p>♦Salon C <i>IMPLAN Q&amp;A</i></p>
<p><b>Chairs:</b> Jen Whitfield (University of West Florida),  Carol Rogers (Indiana University)</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Jen Whitfield (University of West Florida)</li> <li>• Carol Rogers (Indiana University)</li> </ul>	<p><b>Chair:</b> Pat Barkey (University of Montana)</p> <p><b>Presenters and Papers:</b></p> <p>"Agglomeration Economies, Regulatory and Fiscal Incentives for Alternative Energy: Evidence from Wind Manufacturing in the United States"</p> <ul style="list-style-type: none"> <li>• Dagney Faulk, Michael Hicks and Nalitra Thaiprasert (Ball State University)</li> </ul> <p>"An Introduction to LSGL Analysis: A Web-Based Tool for Calibrating and Classifying the Performance of State and Local Economies...with the Click of a Mouse"</p> <ul style="list-style-type: none"> <li>• Gary Smith and Rob Brown (Pacific Northwest Regional Economic Analysis Project)</li> </ul> <p>"What's new with RIMS II?"</p> <ul style="list-style-type: none"> <li>• Rebecca Bess (Bureau of Economic Analysis)</li> </ul>	<p><b>Chair:</b> Jeff Wallace (University of Memphis)</p> <p><b>Presenter:</b></p> <ul style="list-style-type: none"> <li>• Scott Lindall (IMPLAN)</li> </ul>
5:30 – 6:30 pm	Reception on your own (Manager's Reception)	♦Atrium
6:30 pm	Banquet and Keynote Address	♦Salon C
<p><b>Keynote:</b></p>	<p>"Natural Gas: Paradigm Shift - Keeping Score" by Scott Rotruck, Vice President of Corporate Development and State Government Relations</p> <ul style="list-style-type: none"> <li>♦Introduction by Jose Sartarelli, Milan Puskar Dean, College of Business and Economics, West Virginia University</li> </ul>	
9 pm – ?	AUBER Hospitality Room	♦Room 231



## Monday, October 18

Breakfast on your own  
AUBER Publications Area Open

8:00 – 9:30 am

Keynote Address

◆Salon C

### Keynote:

“The U.S. Economic Outlook” by Dr. John Silvia, Managing Director and Chief Economist, Wells Fargo  
◆Introduction by Richard Wobbekind, University of Colorado and NABE President

9:30 – 10:00 am

Poster Session and Break

◆Pre-Conference Area

#### Poster Presenters:

- Adam Hoffer (West Virginia University)
- Andrew Perumal (University of Nebraska-Lincoln)

10:00 – 11:45 am

Concurrent Sessions

◆Salons A, B, C

#### ◆Salon A

*Market Browser*

#### ◆Salon B

*Partnerships and Opportunities*

#### ◆Salon C

*Research in Regional Economics and Public Finance*

**Chair:** Maile Nadelhoffer  
(University of Arizona)

#### Presenter:

“Covering Data Zoa and Data Zephyr”

- Jay Kemp Smith  
(Market Browser)

**Chair:** Hart Hodges  
(Western Washington University)

#### Panelists:

- Tee Rowe  
(America Small Business Development Network)
- Mark Lange  
(Edward Lowe Foundation)
- Wayne Watkins  
(University of Akron & University Economic Development Association)

**Chair:** Mike Hicks  
(Ball State University)

#### Presenters and Papers:

“The Economic Impact of Property Tax Rate Limits: A Regional Computable General Equilibrium Analysis “

- Nalitra Thaiprasert, Dagny Faulk, and Michael Hicks  
(Ball State University)

“The Intrastate Distribution of State Government Revenues and Expenditures in Indiana”

- Michael Hicks (Ball State University), Dagny Faulk (Ball State University) and John Ketzenberger (Indiana Fiscal Policy Institute)

“Does city-county consolidation decrease local government spending?”

- Dagny Faulk  
(Ball State University)

## Monday, October 18 (continued)

12:15 pm	Bus Departure (Box Lunch on Board)	
1:30 – 2:30 pm	Tour of the New River Gorge	
3:15 – 5:15 pm	Tour of the Beckley Exhibition Coal Mine	
5:30 – 8:30 pm	Tamarack-The Best of West Virginia Shopping and Cocktail Hour followed by Dinner Musical Entertainment by <i>The Hillbilly Gypsies</i> Return to Charleston	
9 pm – ?	AUBER Hospitality Room	◆Room 231

## Tuesday, Oct 19

Breakfast on your own AUBER Publications Area Open		
8:15 – 9:45 am	Concurrent Sessions	◆Salons A, B
◆Salon A <i>New Ideas, New Techniques, and New Skills for Communications and Outreach</i>	◆Salon B <i>Regional Economics II: Education, Migration, and Brain Drain/Gain</i>	
<b>Chair:</b> Carol Rogers (Indiana University)	<b>Chair:</b> Jim Kurre (Penn State University, Erie)  <b>Presenters and Papers:</b>  “Bootprints in Black Dust: Coal and Outmigration in West Virginia” • Kent Sowards and Elizabeth Eastham (Marshall University)  “Tipping Point Research: The Effect of Public Postsecondary Education on Adult-Student Income” • Amia Foston, Michael Thompson, and Timothy Slaper (Indiana University)  “Measuring Brain Gain and Brain Drain using College Admissions and Alumni Data” • Jim Kurre (Penn State University, Erie)	
9:45 – 10:00 am	Break	◆Pre-Conference Area

Tuesday, Oct 19 (continued)

10:00 – 11:30 am

Concurrent Sessions

◆Salons A, B

◆Salon A

*Money Talks: Bureau management  
with shrinking budgets*

**Chair:** Lorena Akioka (University of Georgia)

**Panelists:**

Jerry Conover (Indiana University)

Pat Barkey (University of Montana)

*The remainder of this session will be dedicated to  
planning for the Indianapolis Conference in 2011*

◆Salon B

*AUBER's Role: Current Issues Facing the West  
Virginia Economy (and maybe others as well)*

**Chair:** Tom S. Witt (West Virginia University)

**Presentors:**

“Higher Education and Human Capital Retention  
in West Virginia”

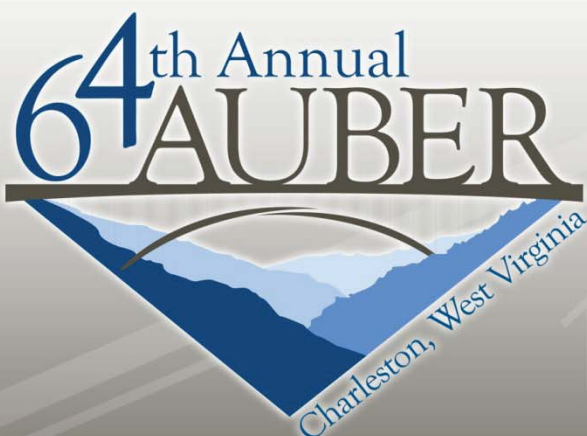
- George Hammond (West Virginia University)

“The Natural Gas Industry and the Marcellus Shale  
Development in West Virginia”

- Amy Higginbotham (West Virginia University)

“West Virginia Workforce, Challenges Ahead”

- Christiadi (West Virginia University)



Thank You for Attending!



# What's New with COPAFS?

*by Tom Witt, West Virginia University*

AUBER conference attendees will learn the latest news about federal statistical agency programs and funding at the 64<sup>th</sup> Annual AUBER Conference October 16-19 in Charleston, West Virginia. Ed Spar, COPAFS executive director, will provide one of the keynote addresses at the conference.

For those not attending, the newly redesigned COPAFS website [www.copafs.org](http://www.copafs.org) has a wealth of information about federal statistical agencies including:

- Seminars and Conferences
- Meetings
- Reports, Minutes of the Quarterly Meetings

AUBER is a member association along with associations such as the American Economic Association, National Association for Business Economics, and the Association of Public Data Users, among others. AUBER members are welcome to attend the quarterly COPAFS meetings in Washington, DC.

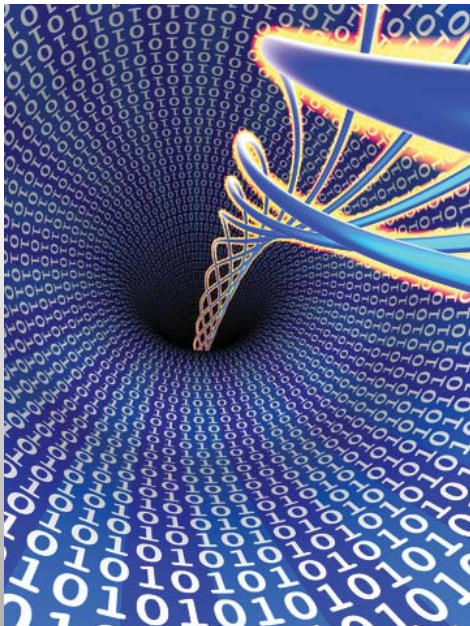
Of particular note is the upcoming Federal Committee On Statistical Methodology Statistical Policy Seminar on December 14-15 in Washington, DC. Participants will include statisticians, economists, and managers, as well as other professionals in the broader statistical community who share an interest in keeping current on issues related to federal data.

Topics will include:

- Examining the Costs of Federal Surveys
- External Peer Reviews of Major Statistical Programs
- Future Directions in Questionnaire Testing
- Data Quality of Administrative Records
- Addressing Cultural and Linguistic Diversity in Surveys
- Gaining and Tracking Participation in the 2010 Decennial Census
- Emerging Issues in Disclosure Avoidance
- Emerging Challenges in Federal Statistics
- Metadata and Paradata

The keynote address will be by John Thompson, President,, National Opinion Research Center.

AUBER representation at COPAFS is provided by Tom S. Witt (West Virginia University) and William Shobe (University of Virginia).



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