

AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

January/February 2015

PRESIDENT'S LETTER

AUBER 2015 CONFERENCE

NABE CONFERENCE



Greetings AUBER Members,

Here is your January/February 2015 issue of the AUBER newsletter. If you would like to contribute an article to the AUBER newsletter, or have any suggestions, please contact Shannon Furniss at the AUBER Secretary/Treasurer's Office, Shannon.Furniss@business.umt.edu.

LETTER FROM THE PRESIDENT

Lorena Akioka

February is a brutal month: it's midwinter, and many of us must deal not only with the Arctic Express but also with the energy-sapping requirements of our forecast tours. These events in cities around our respective states are part of our jobs, however, and undoubtedly are one of the best ways to meet the business people who actually use our work.

Another way to publicize what we do occurs in the two solid sessions that AUBER presents at the NABE Economic Policy Conference in Washington, D.C. The heavily attended conference takes place on March 8-10; and if you haven't been to one before, I urge you to do so. The very popular AUBER sessions-organized by Sean Snaith and John Deskins-are slated for Monday, March 8. And as a reminder, AUBER's Board meets on



Sunday, March 7, before the conference begins.

Of course, it's definitely not too early to think about the 2015 conference in Orlando, October 10-13. Host Sean Snaith has selected the [Orlando World Center Marriott](#) as our conference hotel and plans some interesting activities for our Monday afternoon excursion. Meanwhile, program chair Jeremy Hill already is working on the program, so contact him if you're willing to present a paper or organize a session. And remember, AUBER members are the best volunteers!

Finally, we're looking for a host for the 2016 conference. I know there's a willing volunteer out there, so who will accept the challenge?

AUBER CONFERENCE 2015

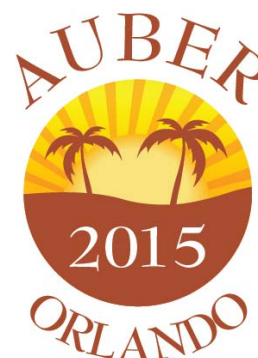
Orlando, Florida

by Angela Ayala, University of Central Florida

[The University of Central Florida's Institute for Economic Competitiveness](#) is proud to host the annual AUBER Conference in sunny Orlando. With so much to do and see, Orlando will be sure to please attendees of all ages.

We invite you to be our guest at the [Marriott's Orlando World Center Resort](#) near the heart of our beautiful city. This year's speakers will include Dr. Paul Jarley, Dean of the [College of Business Administration at the University of Central Florida](#), Dennis P. Lockhart the President and Chief Executive Officer of the [Atlanta Federal Reserve Bank](#), and many more.

In addition to riveting speeches by our prestigious guest speakers, the 2015 Fall conference will showcase the eclectic culture Orlando has to offer with a group trip that is sure to keep you entertained. We've partnered with the good folks at [Gatorland](#) and [Medieval Times](#) to give you a day you will not soon forget. Our attendees will also have to option to buy discounted tickets to Walt Disney World Theme Parks through a special link created just for our conference. So grab the family, pack your bags, and head on down to the Sunshine State for four days of networking, gators, jousting knights, and so much more!





NABE ECONOMIC POLICY CONFERENCE

March 8-10, 2015

There is still time to register for the [NABE Conference](#) March 8-10. Here are some of the featured speakers:

Charles Calomiris, Henry Kaufman Professor of Financial Institutions, Columbia Business School
Jason Furman, Chairman, President's Council of Economic Advisers
Philipp Hildebrand, Vice Chairman of BlackRock; former Chairman of the Governing Board of the Swiss National Bank
Glenn Hubbard, Dean, Columbia University Graduate School of Business
Greg Ip, U.S. Economics Editor, The Economist
Alan Krueger, Professor of Economics and Public Policy, Princeton University
Paul Krugman, Professor of Economics and International Affairs at the Woodrow Wilson School, Princeton University
Gracia C. Martore, President and Chief Executive Officer, Gannett
Loretta J. Mester, President and Chief Executive Officer, Federal Reserve Bank of Cleveland
Joel Mokyr, Robert H. Strotz Professor of Arts and Sciences, Northwestern University
Peter Orszag, Vice Chairman of Corporate and Investment Banking, Chairman of the Public Sector Group, and Chairman of the Financial Strategy and Solutions Group, Citigroup
Adam Posen, President, Peterson Institute for International Economics
Alice M. Rivlin, Senior Fellow, Economic Studies Program, Brookings Institution
Stuart Rothenberg, Founding Editor and Publisher, The Rothenberg & Gonzales Political Report
Avik Roy, Editor, Forbes Opinion and Senior Fellow, Manhattan Institute
Brian Sack, Senior Vice President, Co-director of Global Economics, D.E. Shaw & Co
Nathan Sheets, Under Secretary for International Affairs, U.S. Department of the Treasury
Peter J. Wallison, Arthur F. Burns Fellow in Financial Policy Studies, American Enterprise Institute

*******Remember - The AUBER board meeting will take place on Sunday, March 8th from 1 p.m. to 5 p.m.**

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