

AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

The AUBER newsletter is a quarterly publication of the Association for University Business and Economic Research.



What AUBER Members Do

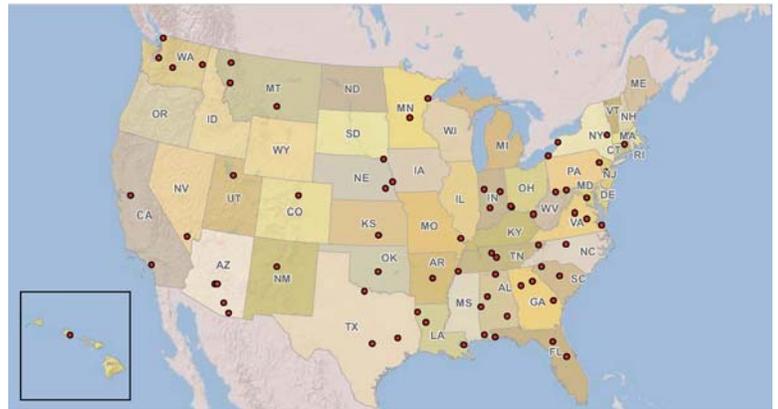
This article was reprinted from the AUBER 2010 Economic Outlook, http://auber.org/AUBER_Forecast_2010.pdf.

The 2008 AUBER Member Survey provided data on bureau activities. This list offers ideas about the activities that your bureau might provide successfully.

AUBER members obviously do a wide range of activities. Virtually all AUBER units do interviews with local, and sometimes national, media and bring exposure to their schools. The AUBER director is typically thought of by the press as the expert on their local and/or state economy, the “go-to” person when a question arises about economic matters. As a result, the AUBER director is frequently one of the best-known faces of the school and the university in their communities. Virtually all AUBER members have websites that are well-used by their communities, and make presentations to business, government, and other community groups.

AUBER units do a broad range of research projects, from economic impact studies and forecasting, to demographic and housing market studies, to the economic impact of the

AUBER Membership, 2009



university, to working with local and state economic development organizations. Most host an annual or quarterly economic outlook and forecasting conference for their local areas, often bringing the community leaders to their campuses.

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News from the President

Greeting from AUBER!

2010 is rapidly passing and the start of the fall semester is just around the corner. It has been a tumultuous year for AUBER and for many of the bureaus, centers, and institutes that comprise our organization.

State budgets are in a mess in most areas of the country, and these budget crises have had a direct impact on AUBER units across the board. Budget cutting has become budget slashing, adversely impacting even our most established and long-standing members.

We have unfortunately seen layoffs in a number of our organizations, and we have also seen the closing of some centers as well.

Despite all of the budget difficulty – and the budget crisis does not appear to be over yet – AUBER

units have continued to provide expert services, analysis, and commentary over the course of the recession and financial crisis. From state capitols to the nation's capitol, AUBER members have been quoted and their analysis used as a critical input into public policy decisions that will impact the well being of millions of Americans.



Sean Snaith
2009-2010
AUBER President

Despite the difficult budgetary times faced by our units, the work that the men and women of AUBER do has never been more essential.

I look forward to seeing you all in Charleston, West Virginia for the 64th Annual AUBER Conference. The fall foliage should provide a dramatic backdrop for what is shaping up to be a great conference program. Don't forget to sign up soon for conference and the high adventure options. See you in October.

AUBER members can give advice on current projects and pass on lessons they have learned. Since AUBER members are typically in different cities, they consider each other as colleagues and collaborators – people with whom to share information and ideas – rather

than competitors. You can become part of this supportive network.

Many AUBER members present local conferences that provide an overview of the local and/or state economy, often with forecasts for the coming period. You can typically find

information about members' conferences at their websites, which can be accessed through the "Member Search" feature of the AUBER website, www.AUBER.org.

The AUBER Member Survey

AUBER conducts a membership survey annually that provides members with information on a number of items. Here are some topics that have appeared on recent surveys. The results of the survey back to 2004 are available to members in the "Members Only" section of the AUBER website.

Information on Bureau Directors

- Full- or part-time
- Hours worked per week on bureau activities
- Breakdown of time into teaching, administrative duties, research/

scholarship, and other responsibilities

- Salary information

Pay Rate

- Graduate research assistants
- Undergraduate research assistants

Characteristics of the Bureau

- Size of the bureau
→ Number and type of staff
→ Expenditures
- Size and type (private/public) of your university or college
- Sources of funding: Hard money versus soft money

→ Disposition of funds left at end of budget year

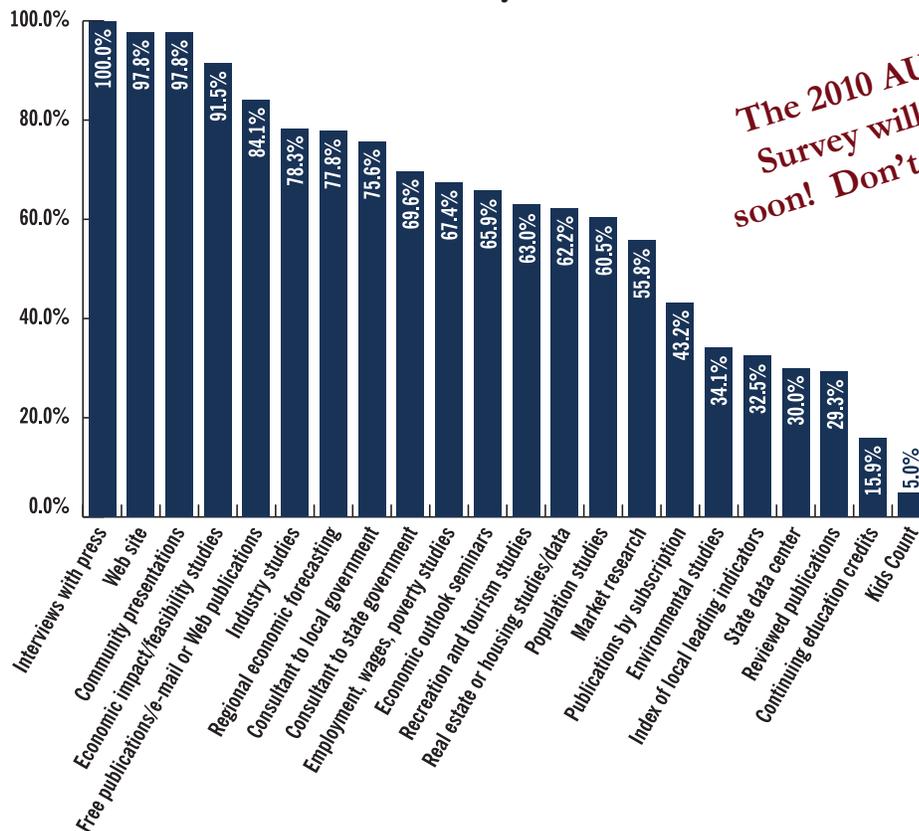
- Academic home
→ If in a business school, accrediting agency
- Service units bureau hosts
- Vendors/suppliers used

Overhead Costs

- When and to whom applied
- Who receives the overhead funds
- Overhead rates by category of client
- Are overhead rates negotiable or not?

Journal Publications

AUBER Member Survey Results, 2008



The 2010 AUBER Member Survey will be coming out soon! Don't forget to fill it out!

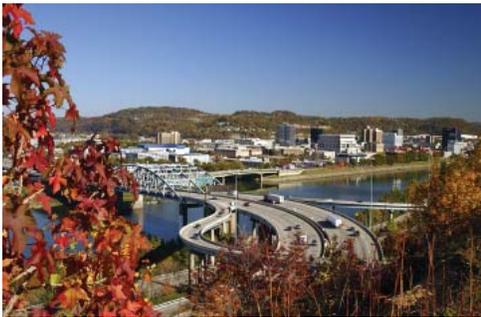
64th Annual AUBER Conference

West Virginia University

Bureau of Business and Economic Research

October 16 - 19, 2010

REGISTER NOW!
<http://www.be.wvu.edu/auber2010/index.htm>



The 64th Annual AUBER Conference will be held October 16-19 in Charleston, West Virginia. Registration for the conference is now open at <http://www.be.wvu.edu/auber2010/index.htm>. The event will be held at the Charleston Embassy Suites Hotel, where a block of suites has been reserved at rate of \$139 per single, \$149 per double, \$159 per triple, \$169 per quad. To reserve a suite at this rate, please make your reservation by **September 15, 2010** by calling 1-800-EMBASSY or go online to www.embassysuitescharlestonwv.com. Use the **AUB** code when making reservations to receive the discounted rate. If booking online, enter the 3-letter code in the group/convention code space. The Embassy Suites features an indoor pool, sauna, whirlpool, and exercise facility and a 24-hour business center. Complimentary breakfast is available weekdays 6 to 9 a.m. and weekends 7 to 10:30 a.m. The breakfast includes a made-to-order omelet station along with your favorite breakfast items. You may also attend the Manager's Reception from 5:30 to 7:30 p.m. each evening for complimentary cocktails, non-alcoholic beverages, and light snacks.



The conference coincides with the peak of the fall foliage in the Mountain State. On October 16, the Annual New River Gorge Bridge Day www.officialbridgetoday.com will be held, allowing AUBERites to engage in BASE jumping along with bridge rappel and high line. For those less adventurous, the 10th Annual West Virginia Book Festival will be held down the street from the Embassy Suites Hotel. This event on October 16 and 17 features Nicholas Sparks (eight time #1 New York Times bestseller author) and Dr. James Robertson (Civil War author known for his massive biography of Gen. "Stonewall" Jackson). Of course if you want to venture further afield, come earlier or stay later at a world class resort, The Greenbrier, which has its new Tavern Casino open.



The traditional AUBER Monday afternoon/evening event features a motor coach ride from Charleston to the New River Gorge. While most participants will enjoy a low adventure experience, a limited number of high adventure options are open to **early** registrants (until space is filled). The options include a Canopy Zip Line tour and White Water Rafting. Following the outdoor activities the motor coach will journey to Tamarack www.tamarackwv.com, which features the best of West Virginia artisans and where attendees will be treated to a reception, dinner, and entertainment before returning to Charleston.

Early registration prior to October 4, 2010 is \$395 (members), \$475 (non members includes 1 year AUBER membership) and significant others (\$195). Additional registration is required for the high-adventure upgrade. For more information contact bebureau@mail.wvu.edu.



Association for University Business and Economic Research

2010 Economic Outlook

The AUBER CONNECTION

Dear AUBER Members:

First let me express sincerest thanks to Stephen and John and the University of Memphis for putting this forecast together.

This was clearly not an easy undertaking and the effort put into the creation of this PDF has resulted in an excellent publication.

Thanks also to all those who contributed articles. We are all faced with extreme constraints on our time and resources and to see that so many gave so much to make this happen is heartening.

We have learned a lot from the efforts of the University of Memphis that will shape how we move forward with this project and these hard earned

This publication advances something that we have been trying to do since I became a member of AUBER (and probably before): finding a way to display the collective knowledge and skills of our AUBER units.

This is also a useful marketing tool and should be placed prominently on the AUBER homepage, used in marketing efforts, and sent to potential AUBER members.

Thanks once again to the University of Memphis and all who played a role in bringing this to fruition.

The document may be downloaded at http://auber.org/AUBER_Forecast_2010.pdf.

Sean Snaith
AUBER President





Benefits of AUBER Membership

Know Anyone That Wants to Become An AUBER Member?

Any organization devoted to economic, business, and/or related policy research is welcome to apply for membership. Individuals who share common interests but are not affiliated with a research group are also encouraged to apply.

How to Contact AUBER

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- Access to the annual AUBER member survey with current and archived information on bureau pay rates, operations, activities, overhead rates, etc.
- Listing on the AUBER member website. Media, the public, and government agencies have access to the “find a member” page of the website. Listed as one of EconData.net’s Ten Best websites.
- Member registration rates for AUBER conferences.
- Get advice and ideas on bureau operations, starting a bureau, new projects to undertake.
- Keep current with the latest in research methods and application, and develop additional professional skills through attendance at AUBER meetings.
- Share research results and collaborate with other members.
- Expand awareness of research opportunities and funding sources.
- Meet with representatives of government agencies that fund research and provide the data that we use such as the U.S. Bureau of Economic Analysis and U.S. Bureau of Labor Statistics.
- Learn how others market their research to various constituencies and how to increase your visibility.

WWW.AUBER.ORG

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