



AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

The AUBER newsletter is a quarterly publication of the Association for University Business and Economic Research.

NEWSLETTER
SUMMER
2011

**REGISTER NOW
FOR THE AUBER CONFERENCE
WWW.AUBER.ORG**



Register

Hotel & Travel

Schedule

Awards

Sponsors

Exhibitor Info

The AUBER Conference, held at the Indianapolis Hilton, features dozens of content rich sessions. Three separate tracks will quench the needs of most AUBER participants. That includes AUBER economists, researchers, communicators, and designers.

Network. Renew professional relationships and make new ones. Share the latest thinking and practice in business and economic research.

Our theme, the Business and Economics of Sports, reflects Indianapolis' role as a major center for both professional and collegiate sports. We'll take a field trip to the Indianapolis Motor Speedway, now celebrating the centennial of the Indy 500 race. The 2012 Super Bowl will be held just a few blocks from the conference (and you can even pick up official Super Bowl gear while you're in town). The NCAA Headquarters/Hall of Champions is also nearby. Count on some outstanding speakers to share insights into the important role sports play in the economies and lives of our communities and universities.

FOR THE AUBER CONFERENCE PRELIMINARY SCHEDULE, GO TO PAGES 3-4

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Shannon Furniss
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News from the President

Thanks to those of you who are helping in session or presenting papers at the conference. Thanks also to those who have registered. To everyone else – please register soon. You should note the registration fee increases after September 7, 2011.

As you get ready for the new school year, please think about AUBER. Your colleagues in AUBER can help with projects, classes, and more. You can also help AUBER. You can help with membership, provide input for conference programs, and help make AUBER more influential as an organization.

Please make a point of talking with Janet Harrah and Jim Kleckley when you see them in Indiana. As you know, Janet becomes AUBER president in October and Jim will be president after her. Please – talk to them. Let them know what you are thinking and what you want to see with AUBER. One of the best things about AUBER is the people... the relationships that we've formed. Having good relationships requires a bit of effort. You can't sit back and just watch others manage the

organization. You have to participate and help.

You should also make a point of talking to Shannon Furniss and Pat Barkey. The University of Montana is the new webmaster. Shannon and Pat are working with the web committee – which includes Carol Rogers, Maile Nadelhoffer, and Shannon Furniss – to refresh the web page and then work on a more significant redesign of the website.



Hart Hodges
2010-2011
AUBER President

For a few other updates: AUBER has continued to support efforts in Washington, D.C., to maintain funding for federal statistics programs, as well as our outreach to NABE and UEDA.

Finally, it's not too early to be thinking about the 2012 conference in Hawaii. Jim Kleckley will be in charge of the program and Carl Bonham will be the host, with assistance from Lorena Akioka. They need to hear from you... and can help answer questions. It's been a pleasure serving you this year. I look forward to seeing you in Indianapolis soon.

Sincerely,

Hart Hodges



Preliminary Schedule

Saturday, October 8

1:00-4:30	Board of Directors Meeting
2:00-5:00	Registration
5:00-7:00	Welcome Reception
9:00	Hospitality Suite

Sunday, October 9

	Research Communicators	Researchers	Bureau Management
8:00-9:30	Breakfast Keith Schwer Keynote Address – The Economic Outlook <i>Esmael Adibi, Chapman University</i>		
9:30-10:45	RIMS Research <i>BEA Staff</i>	Workforce Research and Analysis <i>Timothy Slaper, Indiana University, Chair</i>	What to Do When You Get a New Dean <i>Tom Witt, West Virginia University, Chair</i> Speakers: <ul style="list-style-type: none"> • Sean Snaith, University of Central Florida • Marshall Vest, University of Arizona • Rich Wobbekind, University of Colorado at Boulder
11:00-12:15	BEA: Topic TBD <i>BEA Staff</i>	<u>State's Revenue Estimating: Cracks in the Crystal Ball</u> <i>Marshall Vest, University of Arizona, Chair</i> Speakers: <ul style="list-style-type: none"> • Sarah McLaughlin Emmans, Pew Center on the States • Bob Lain, Indiana State Budget Agency • Jeffrey Wallace, University of Memphis 	Leveraging Expertise <i>James Kurre, Penn State University Erie, Chair</i>
12:15-1:45	Lunch and Publication Awards		
1:45-3:00	Data Zoa and Data Zephyr Speakers	QCEW and Business Employment Dynamics Data <i>Rick Clayton, BLS</i>	How Do You Effectively Run a Small University Research Center? <i>Eric Thompson, University of Nebraska-Lincoln, Chair</i>
3:15-4:30	Session TBD	JOLTS <i>Rick Clayton, BLS</i>	Should Your Center Have an Advisory Board? <i>Paul Polzin and Pat Barkey, University of Montana, Co-Chairs</i>
	Dinner on Your Own		
9:00	Hospitality Suite		

...schedule continued on page 4

Preliminary Schedule

...schedule continued from page 3

Monday, October 10

	Research Communicators	Researchers	Bureau Management
8:00-9:30	Breakfast Keynote – Mark Emmert , <i>NCAA President</i>		
9:30-10:45	Update on American Community Survey and Decennial Census <i>Census Bureau Staff</i>	REMI: Economic Impact of Sports, Arenas and Tourism <i>Mike Hicks, Ball State University, Chair</i>	Cooperative Venture Partnerships <i>John Gnuschke, University of Memphis, Chair</i>
11:00-12:15	Introducing FactFinder2 <i>Census Bureau Staff</i>	Revenue Forecasting Best Practices: What to Do and What to Avoid <i>Marshall Vest, University of Arizona, Chair</i>	Money Talks <i>Lorena M Akioka, University of Georgia, Chair</i> Speakers: <ul style="list-style-type: none"> • Pat Barkey, University of Montana • Jerry Conover, Indiana University
12:15-1:45	Lunch Keynote – Mark Miles , <i>Chair of the 2012 Super Bowl Committee</i> Sponsored by the Purdue Center for Regional Development		
2:15-5:00	Field Trip to the Indianapolis Motor Speedway and Museum <ul style="list-style-type: none"> • 2:15 – Board a Lew White Tours bus for the Indianapolis Motor Speedway • 2:45 – Bus leaves Hilton • 5:00 – Bus returns to Hilton 		
6:00	Bar opens in the Artsgarden		
6:30	Dinner at the Artsgarden (catered by the Ritz-Charles)		
7:45-8:30	Performance by Indiana University a cappella group Straight No Chaser		
9:00	Hospitality Suite		

Tuesday, October 11

	Research Communicators	Researchers	Bureau Management
7:30-8:30	Breakfast and Business Meeting		
8:30-9:30	Keynote – <i>Thomas Guevara, Deputy Assistant Secretary of Commerce for Regional Affairs</i> Sponsored by the Indiana University Kelley School of Business		
9:30-10:30	Design, Social Media and Web-Based Communications <i>Jessica Tennant, Ball State University, Chair</i>	Innovative Research Contributed Papers <i>Marshall Vest, University of Arizona, Chair</i>	Panel Discussion with University Engagement Officers <i>Jerry Conover, Indiana University, Chair</i>
10:45-12:00	Social Media: The Value Proposition for AUBER Units <i>Carol Rogers, Indiana University, Chair</i>	Planning for Hawaii <i>Lorena M Akioka, University of Georgia, Chair</i>	
12:00	Conference Adjournment		

**AUBER membership dues invoices
are in the mail. Please process your
payments as soon as possible.
Thank you.**

From the membership committee...

Around September 1st, the Membership Committee will be emailing a link to each director for the Annual Membership Survey. I urge each of the directors to take the time to complete the survey because a high response rate will add to the credibility of the findings..

The Annual Membership survey is the only way that AUBER can learn about its members. We have shortened the survey significantly this year so that it will require only a few minutes to complete. Of course, all of the responses will be kept confidential and individual answers will not be reported.

A summary of the findings will be presented at the AUBER Fall meeting, and a more detailed report will be posted on the AUBER website.

– Paul E. Polzin, Perpetual Interim Membership Committee Co-Chair

The new webmaster is:

The University of Montana Bureau of Business and Economic Research

Contact the webmaster at
webmaster@auber.org
or 406.243.5113



The AUBER CONNECTION

Job Listings

Associate Director
Economic and Business Research Center,
Eller College of Management, the University of Arizona

The person in this position:

- Manages a staff of four applied research professionals engaged in business and economic research topics.
- Is responsible for project development and oversight; is able to secure external funding for projects (i.e., grants, contracts, endowments, etc.); must engage in proposal writing, project management, and meeting with clients.
- Directs the Forecasting Project, which provides quarterly forecast updates for Arizona and its major metropolitan areas.
- Serves as the Eller College's key contact person for reporters.
- Reports to the Center Director.

Ideal applicant will have:

- Ph.D. in economics with emphasis on business economics, econometric modeling, and forecasting.
- At least 10 years of experience in regional and industry analysis and research.
- Econometrics and statistical model building skills (fluency in EViews desired).

Apply through:

<https://www.uacareertrack.com/applicants/jsp/shared/frameset/frameset.jsp?time=1312914804144>.

Search postings for job number 48181.

...more job listings on page 7



**Research Director for the Institute for Economic Development,
University of Texas at San Antonio**

The University of Texas at San Antonio's Institute for Economic Development (IED) is searching for a Research Director for IED. The position will be located at the Downtown Campus and will be a key member of the leadership team at the Institute.

The successful candidate must have a Master's Degree, preferably in economics, business, public administration, statistics, geography or related field; Doctoral Degree is preferred. The candidate must also have three or more years of applied economic research experience involving small business or economic development.

The Research Director for IED will be responsible for directing the Center for Community and Business Research and administration of IED applied economic research projects. The individual will perform and analyze research, present findings and coordinate media relations. The right candidate must also assist with project/sponsor identification and the proposal writing process.

Please use the following link to apply for the vacant staff position:
<http://utsa.edu/hr/jobs/index.html>

The
**AUBER
CONNECTION**

Vice President - Research, Team NEO, Cleveland Plus Business

Team NEO seeks an experienced economic development research professional to support its mission of attracting business to a 16-county region. The position will provide technical assistance to internal and external clients, economic development organizations, state, county and local government entities as well as not-for-profit, for-profit and project clients.

The position will participate in project strategies, planning, development, coordination, and management. Supervision of assigned project staff will be necessary. In addition, a variety of project management and tracking duties will be performed as well as participation in the overall management of the research organization.

The selected individual will be responsible for developing a comprehensive regional database, library and warehouse, managing and maintaining the research toolbox, and ensuring it is leveraged to its fullest advantage of the organization, funders and partners, and the Region. Accurate, reliable, up-to-date information and analysis is the foundation for knowledge of the region that is the cornerstone of Team NEO's effort.

Interested candidates should send an electronic expression of interest and a resume to:

Laura Hudak
VP of Finance and Administration
Team NEO
737 Bolivar, Suite 2000
Cleveland, Ohio 44115

**Vice President for Economic Development
University of Connecticut**

The University of Connecticut seeks an exceptional and experienced Vice President for Economic Development to provide strategic leadership and direction in building and capitalizing on facilities, expertise and technology available at UConn and in improving state economic prospects in high value industries. This is a new position reporting directly to the President signaling the importance of economic development at the University.

The Vice President for Economic Development will create partnerships that link university, state and industry resources to address economic development needs. The successful candidate will achieve specific outcomes for the University and State such as job creation and revenue generation through coordination of all aspects of University academic and administrative programs and operations relating to Economic Development including the management of University activities including the Office of Technology Commercialization and the University of Connecticut Economic Development Board.

Applicants for this position should minimally have a Master's degree in Business, Economics, Public Policy, Technology Policy or a field closely aligned with technology based economic development; five to seven years experience in a leadership position at a technology company and/or a senior position relating to technology policy and industry collaborations at an academic institution; significant experience working with high level public officials, corporate and community leaders, and boards of directors; experience with corporate fund raising and with programmatic aspects of physical development initiatives; as well as excellent communication skills including the ability to develop and lead communication and planning forums and other events. Other desirable qualifications and skills include significant experience in the operation of large complex organizations; knowledge of federal research, foundation, and grant funding programs and processes; and adeptness at collaborating and negotiating with diverse individuals and organizations.

Nominations and applications will be accepted until the position is filled. Applications should include a letter of interest, curriculum vitae and list of at least three professional references. Documents should be submitted electronically to Andrea Kelly (andrea.kelly@uconn.edu). Credential review will begin on August 16, 2011.

For confidential inquiries, nominations or additional information please contact:

Suman Singha, Ph.D.
Vice President for Research
University of Connecticut
Storrs, CT 06269
suman.singha@uconn.edu
860-486-3621

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**AUBER
CONNECTION**

WWW.AUBER.ORG

P.O. Box 3446
Missoula, MT 59806

