



AUBER

ASSOCIATION FOR UNIVERSITY BUSINESS AND ECONOMIC RESEARCH

The AUBER newsletter is a quarterly publication of the Association for University Business and Economic Research.



Registration is still open for the AUBER 2012 conference held in Hawaii. Some of the keynote speakers for the conference include:



Gene Huang is the chief economist and a vice president at FedEx. He is the president of the National Association for Business Economics (NABE), chairman of the Economic Advisory Committee of the Council on Competitiveness. He is also an elected member of the Bretton Woods Committee, the Conference of Business Economists, National Business Economic Issues Council, the European Council of Economists, and the Harvard Industrial Economists Group.



Christina Romer is a professor of economics at the University of California, Berkeley, and co-director of the Program in Monetary Economics at the National Bureau of Economic Research. She served as chair of President Barack Obama's Council of Economic Advisers from 2009 to 2010. A graduate of MIT, Romer is renowned for her work on the Great Depression.



Lt. Governor Brian Schatz was raised in Hawaii and attended Pomona College in Claremont, California. Before being elected Lieutenant Governor, Schatz was a member of the State House of Representatives where he fought for passage of aggressive clean energy laws, helped to triple the budget for school maintenance and repairs, and supported high technology businesses. He served as the House Majority Whip, Chair of the Economic Development Committee, Vice-Chair of Water, Land and Ocean Resources, Vice-Chair of Consumer Protection and Commerce, and as a member of the Hawaiian Affairs, Higher Education, Energy and Environmental Protection, and Agriculture Committees. Currently, the Lt. Governor is tasked with helping lead the state's clean energy efforts and Asia-Pacific relations.

On Monday, October 29, conference participants will head out for a half-island sightseeing tour. The bus departs from the Hilton Hawaiian Village and goes to the Diamond Head Lookout, Hanauma Bay, and the Pali Lookout. Dinner and a hula performance will be held at the Waikiki Aquarium.

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Federal Statistical Data Facing Budget Cuts

by Bill Shobe

Everything we do in regional economic analysis and economic development depends on reliable local data that is collected in a statistically sound manner that is comparable across localities. And yet, even though it is specifically provided for in the U.S. Constitution, the activities of the Census Bureau are under attack from an extreme ideological stance of some members of Congress. There are three immediate threats: killing the American Community Survey, skipping the every five-year statistical benchmarking known as the Economic Census, and de-funding preparation for the next decennial census.

Any one of these steps would mean a catastrophic decline in the amount and/or accuracy of the data we use to advise state and local governments and businesses. There is not enough room to cover those issues in detail here. Find out more at the COPAFS website (www.copafs.org) and the website of The Census Project (www.thecensusproject.org).

The Census Bureau was spared from the realization of these threats until the next Congress in March of 2013. But at that time, you can expect renewed attacks on federal statistical agencies in general and Census in particular. Please consider mentioning the importance of federal statistical data in your talks to business and government leaders in your state. They need to know that our ability to inform them about the economy is at stake in the budget deliberations that will begin again in March.

The Council of Professional Associations on Federal Statistics (COPAFS) has a new director. Ed Spar has retired after a many years heading up the organization, and Dr. Katherine R. Smith has been hired as the new director. Dr. Smith, an economist, had a notable career at the Economic Research Service before moving to the American Farmland Trust as Chief Economist and Vice President for Programs a few years ago. As an active researcher, a fellow of the American Agricultural Economics Association, and a researcher familiar with national government institutions, Dr. Smith looks to be an excellent choice for COPAFS. If you know her, you might send her a note of encouragement. She will need it.



AUBER 2013

By Bill Shobe

Planning is moving ahead for the 2013 AUBER meeting. The Weldon Cooper Center for Public Service at the University of Virginia will be the host for the conference. We are planning to hold the meeting in Richmond, Virginia, a city that has overcome very substantial hurdles in recent years and has transformed itself from one of the countries “murder capitals” to an emerging creative center with an added emphasis on participatory sports. Richmond has begun to take advantage of some of its natural assets and has even been mentioned as one of the nation’s rising “hip” locales.



Nearby attractions include the rich historical tableau from Jamestown, to Colonial Williamsburg, to local Civil War sites. The James River, running through the center of town, is shifting in economic importance from an avenue of commerce to a major recreational and aesthetic resource. Richmond also benefits from its easy access to Atlantic beaches, the Appalachian Mountains, and Washington, D.C.

We hope to cooperate with the Federal Reserve Bank of Richmond to build a strong regional analysis component to the annual meeting.

We will have much more detail for you in Hawaii. Until then, aloha.

SATURDAY, OCTOBER 27

- 1:00-4:30 Board of Directors Meeting
1:30-2:00 Guest and Family Meet and Greet
2:00-5:00 Registration
5:00-7:00 Welcome Reception

SUNDAY, OCTOBER 28

8:00-9:30 Breakfast | Tapa Ballroom 3

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

9:30-10:45	Understanding the University's Role in Economic Development	Environmental and Natural Resource Policy	Research Funding: The Money Hunt
	<p>CHAIR: TBA</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Hamilton Galloway Kjell Christophersen 	<p>CHAIR: Kim Burnett, UHERO</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Kim Burnett <i>An Economic Approach to Assessing Import Policies Designed to Prevent the Arrival of Invasive Species: The Case of Puccinia psidii in Hawaii</i> Jennifer Shand <i>Defining and Measuring the Economic Development Impacts of a "Green Approach" to Mitigation of Combined Sewer Overflows</i> 	<p>CHAIR: TBA</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Susan Floyd, University of Florida Jim Kleckley, East Carolina University

10:45-11:00 Break

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

11:00-12:15	The Fed/AUBER Connection	Investing in Education	Economic Research on the Pacific Rim
	<p>CHAIR: TBA</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Mike Chriszt, Federal Reserve Bank-Atlanta Bill Fox, University of Tennessee-Knoxville Sam Addy, University of Alabama 	<p>CHAIR: Inna Cintina, UHERO</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Inna Cintina <i>College Performance and Labor Market Outcomes of Native Hawaiians</i> Hamilton Galloway <i>Economic Impacts: Measuring What Is Valuable (returns to education)</i> Ben Passty <i>State Level Policies for Identification</i> 	<p>CHAIR: Patrick Barkey, University of Montana</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Ian Eddie and Danny O'Brien, Southern Cross University <i>Regional Economic Development: A Case Study of the Australian Gold Coast Surf Industry</i> Neil Sipe, Griffith University <i>The Economic Impact of Passenger Ferries in Brisbane, Australia and New York City</i>

12:15-1:45 Lunch | Tapa Ballroom 3

Keynote Address

Brian Schatz, Hawaii State Lieutenant Governor
Sponsored by Hawaiian Electric Company

AUBER schedule continued on page 5...

SUNDAY, OCTOBER 28

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

1:45-3:00

AUBER: A Self-Portrait (The AUBER Membership Survey)

CHAIR:
Paul Polzin, University of Montana

SPEAKERS:

- Paul Polzin, University of Montana
- Eric Thompson, University of Nebraska-Lincoln

Methods in Modeling Regional Economies

CHAIR:
Peter Fuleky, UHERO

SPEAKERS:

- Stephen Brown
A New Approach for Developing Regional Indexes of Leading Economic Indicators: with Application to Southern Nevada
- Peter Fuleky
Estimating Demand Elasticities in Non-Stationary Panels: The Case of Hawaii's Tourism Industry
- George Hammond
An ARCH Approach to U.S. State Employment Volatility

Unique Research Projects

CHAIR:
Bruce Kellison, University of Texas

SPEAKERS:

- Sam Addy
The Economics of Alabama's Immigration Law
- Douglas Lonnstrom
Leisure Time: Shrinking, More Sedentary and Full of Regrets
- Bruce Kellison
The Economics of Adult Entertainment in Texas

3:00-3:15

Break

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

3:15-4:30

Bureau Outreach: Organizing An Outlook Series

CHAIR:
Jim Kleckley, East Carolina University

SPEAKERS:

- Jerry Conover, Indiana University
- Lorena Akioka, University of Georgia
- Jeremy Hill, Wichita State University

Innovating Economic Impact: Beyond Input-Output Modeling

CHAIR:
Jennifer Shand, Virginia Tech Office of Economic Development

SPEAKERS:

- Jennifer Shand
Defining and Modeling Community Impacts
- Kent Sowards
Measuring the Effects of Arts and Cultural Activities within the Context of Economic Impact Analysis
- Eugene Tian
The Direct and Indirect Contributions of Tourism to Regional GDP: Hawaii

Population Estimates

CHAIR:
Alberta Charney, University of Arizona

SPEAKER:

- Alberta Charney, University of Arizona
- Warren Brown, Cornell University
- Jack Baker, University of New Mexico

6:00

Dinner | Tapa Ballroom 3

AUBER schedule continued on page 6...

MONDAY, OCTOBER 29

8:00-9:15 **Breakfast | Tapa Ballroom 3**

Keynote Address

Keith Schwer, *In Search of System understanding and Control: The Case of U.S. and China*
Gene Huang, Chief Economist and Vice President, FedEx

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

9:30-10:45

Western States Outlook

Economic Impacts of Clean Technologies and Innovations

Economics of Local Food

CHAIR:
Stephen Brown, UNLV

CHAIR:
Jenny Hsing-I Liu, Portland State University

CHAIR:
PingSun Leung, UHERO
Sponsored by Ulupono Initiative

SPEAKERS:

- Stephen Brown
Nevada
- Esmael Adibi
California
- Paul Brewbaker
Hawaii

SPEAKERS:

- Jenny Hsing-I Liu
An Examination of the EV Industry that Drives Oregon
- Doug Woodward
The Economic Impact of Clean Energy vs. Nuclear Power in South Carolina
- Eric Thompson
"Green" Jobs for Displaced Workers

SPEAKERS:

- Dilini Hemachandra
Comparison of Cost Structure and Economic Performance of Hawaii and Mainland Farms
- Shawn Arita
Can Hawaii Farms Producing Food for Local Consumption Survive Globalization?
- John Kros and Jason Rowe
A Value-Added Business Analysis for North Carolina's Commercial Fishing Industry

10:45-11:00 **Break**

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

11:00-12:15

Data Driven Website Case Studies

State & Local Tax Policy: Taxing E-Commerce

Energy Policy and Economic Development

CHAIR:
Ben Trevino, UHERO

CHAIR:
Jim Mak, UHERO

CHAIR:
Makena Coffman, UHERO

SPEAKERS:

- Ben Trevino, UHERO
- Maile Nadelhoffer,
University of Arizona
- Howard Dicus, Hawaii News Now

SPEAKERS:

- Jim Mack
Taxing Hotel Room Sales by Online Travel Companies: What Should Be the Appropriate Tax Base
- Bill Fox
Sales Taxes and Electronic Commerce: Are There Employment Impacts?
- Dagney Faulk and Michael Hicks
An Empirical Test of State Tax Incentives: Evidence from Indiana

SPEAKERS:

- Makena Coffman
An Integrated Top-Down and Bottom-Up Analysis of Wind Energy
- Djeto Assane
Modeling Energy Consumption in Hawaii
- Iman Nasser
A Comparative Analysis of Energy System Structures: Hawaii vs. U.S.

12:30-1:45 **Lunch**

Keynote Address

Christina Romer, Former Chair, White House Council of Economic Advisors
"Headwinds, Possible Hurricanes, and Hope: Economic Prospects for 2013"
Sponsored by the University of Hawaii at Manoa

2:15-5:30 **Half-Island Sight Seeing Tour**

- 2:15 – Bus departs from Hilton Hawaiian Village for tour
- Diamond Head Lookout
- Hanauma Bay
- Pali Lookout
- 5:30 – Bus Arrives at the Waikiki Aquarium

6:00 **Sunset**

6:30 **Dinner at the Waikiki Aquarium**

7:45 **Hula Performance**

AUBER schedule continued on page 7...

TUESDAY, OCTOBER 30

7:30-9:00 Breakfast and Awards Presentation | Tapa Ballroom 3

9:00-9:15 Break

Iolani Suites 1-2

Iolani Suites 3-4

Iolani Suites 5-6

9:15-10:30	Web Design: Shaping Your Center's Window to the World	Regional Impact Studies	Planning for 2013
	<p>CHAIR: Lorena Akioka, University of Georgia</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Mark Guillermo and Ka'a Kihe, Wall to Wall Studios-Honolulu 	<p>CHAIR: Semoon Chang, South Alabama University</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Semoon Chang <i>Daily Expenditures Per Visitor: Do We Really Know</i> Thomas Potiowsky <i>The Economic Impact of the Film and Television Industry in Oregon and the Portland Metropolitan Region</i> Jeffrey Michael <i>Economic Sustainability Plan for the Sacramento-San Joaquin Delta</i> 	<p>CHAIR: Jim Kleckley, AUBER President-Elect (2012 Conference Program Chair)</p> <p><i>2013 Conference Host, Bill Shobe, University of Virginia</i></p>

10:30-10:45 Break

TUESDAY, OCTOBER 30

10:45-12:00	Labor, Manufacturing and Housing	EB-5	Everything You Need to Know About EViews
	<p>CHAIR: James A. Kurre, Penn State University-Erie</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Ryan R. Brady <i>The Estimation of Spatial Impulse Response Functions Across U.S. States</i> Scott M. Fuess, Jr. et al. <i>To Switch or Not to Switch? A Study on the Factors That Influence Industry Switching During and After the Great Recession</i> James A. Kurre <i>Manufacturing Productivity: How Much Does It Vary Across Metro?</i> 	<p>CHAIR: Hart Hodges, Western Washington University</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Hart Hodges, Western Washington University Scott Lindall, IMPLAN David Andersson, IIUSA 	<p>CHAIR: Marshall Vest, University of Arizona</p> <p>SPEAKERS:</p> <ul style="list-style-type: none"> Duncan Meldrum, Director of Forecasting (retired), IHS Global Insight

12:00 Conference Adjournment



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