

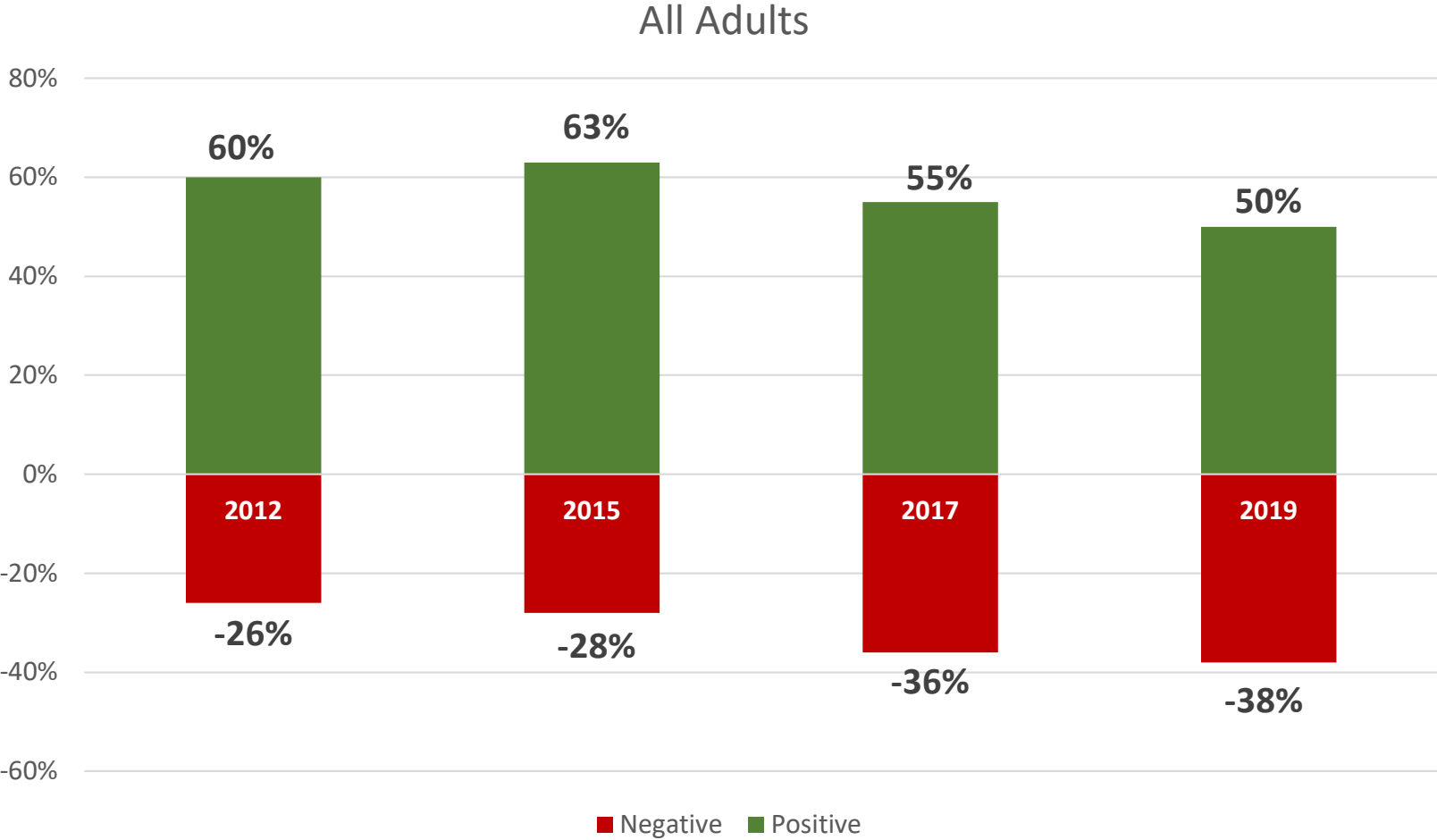
# Public Impact-focused Research: Fight for relevance

A large crowd of graduates in black gowns and caps at a graduation ceremony. The graduates are smiling and looking towards the camera. The background is filled with more graduates, creating a sense of a large-scale event.

Dominique Halaby  
Georgia Southern University

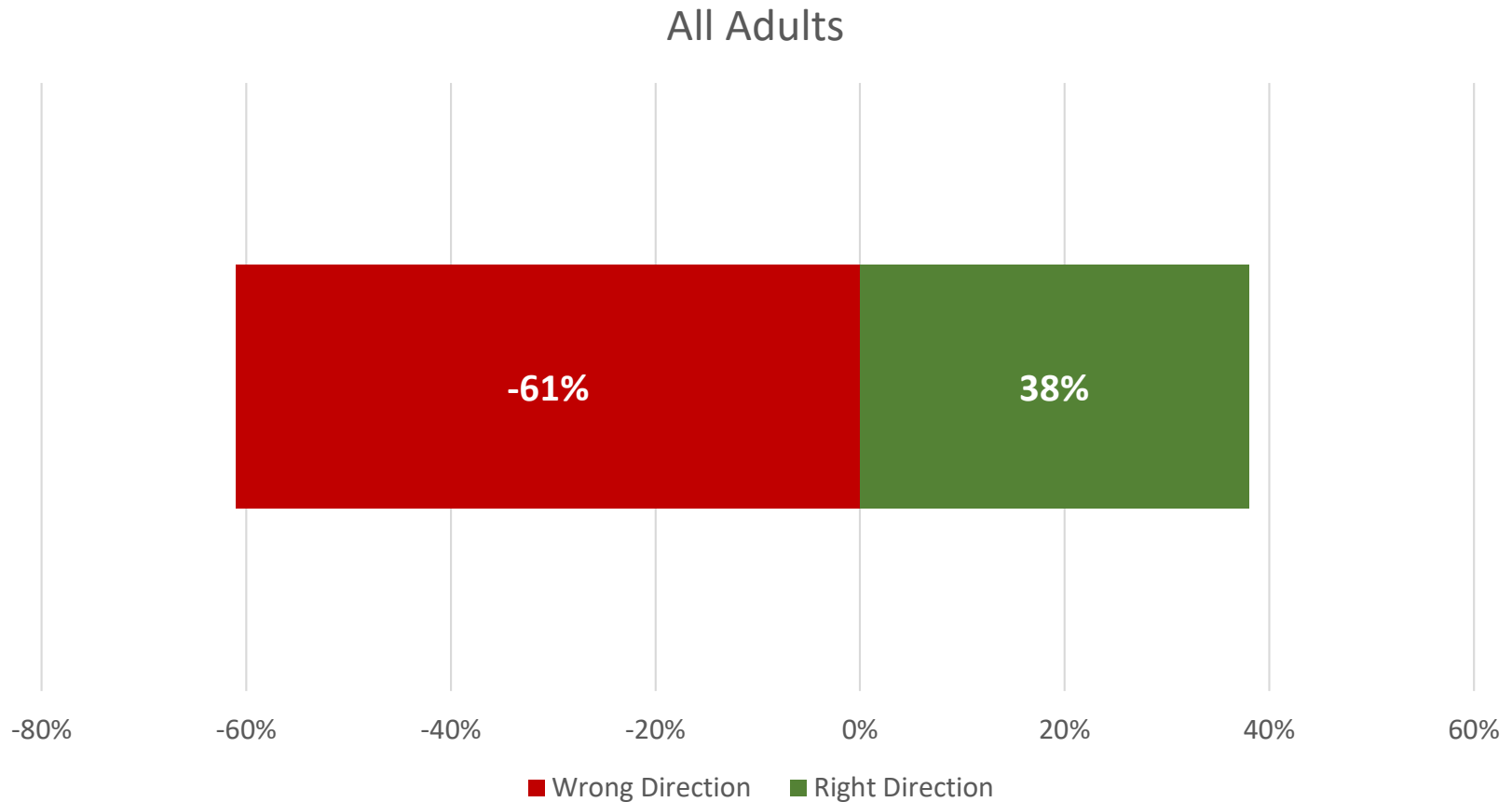


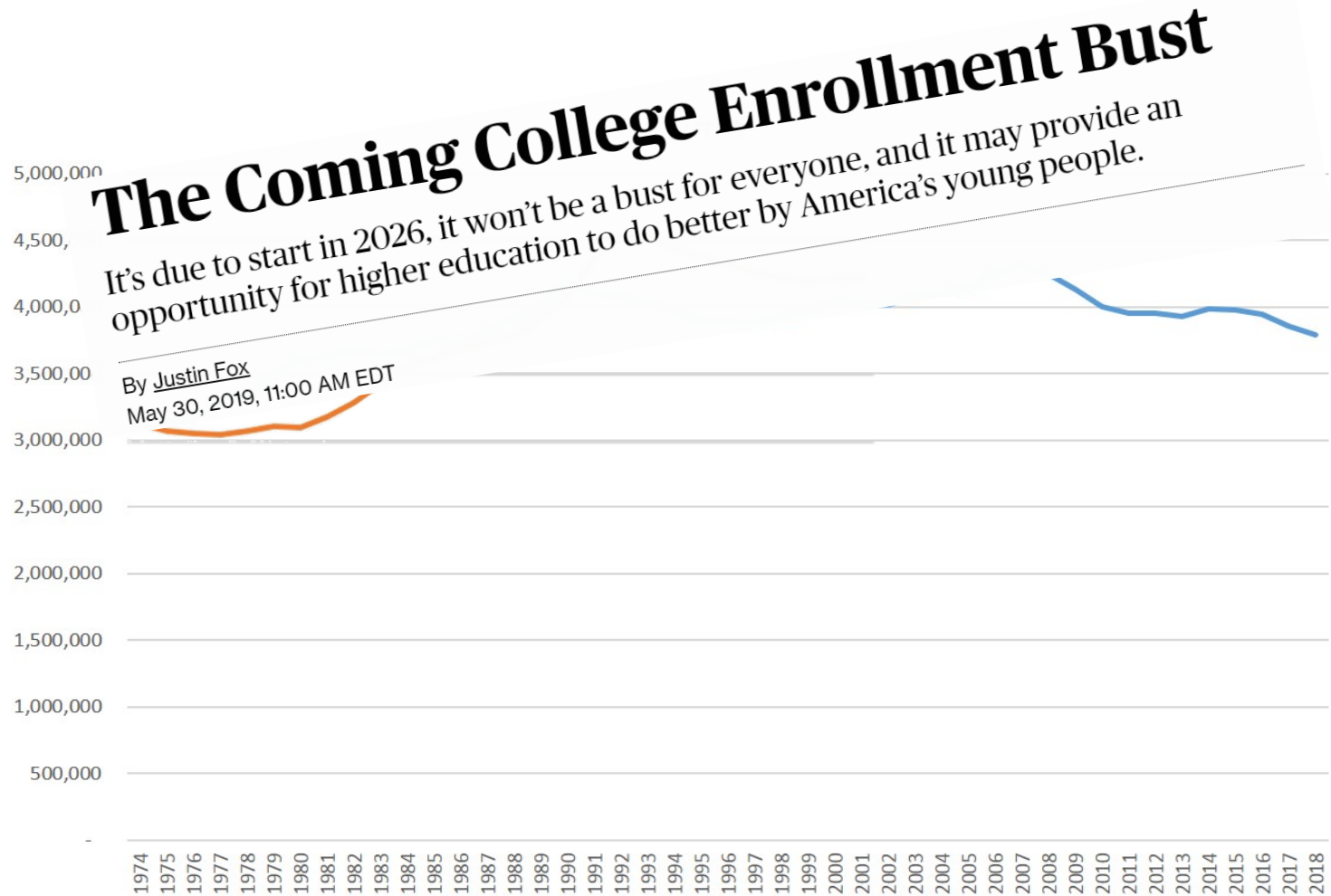
# Percentage of adults saying that colleges and universities have a positive/negative effect on the way things are going in the economy



Source: Pew Research Center telephone survey conducted on Feb. 8-12, 2012, Sept. 16-Oct. 4, 2015, June 8-18, 2017, and July 10-15, 2019

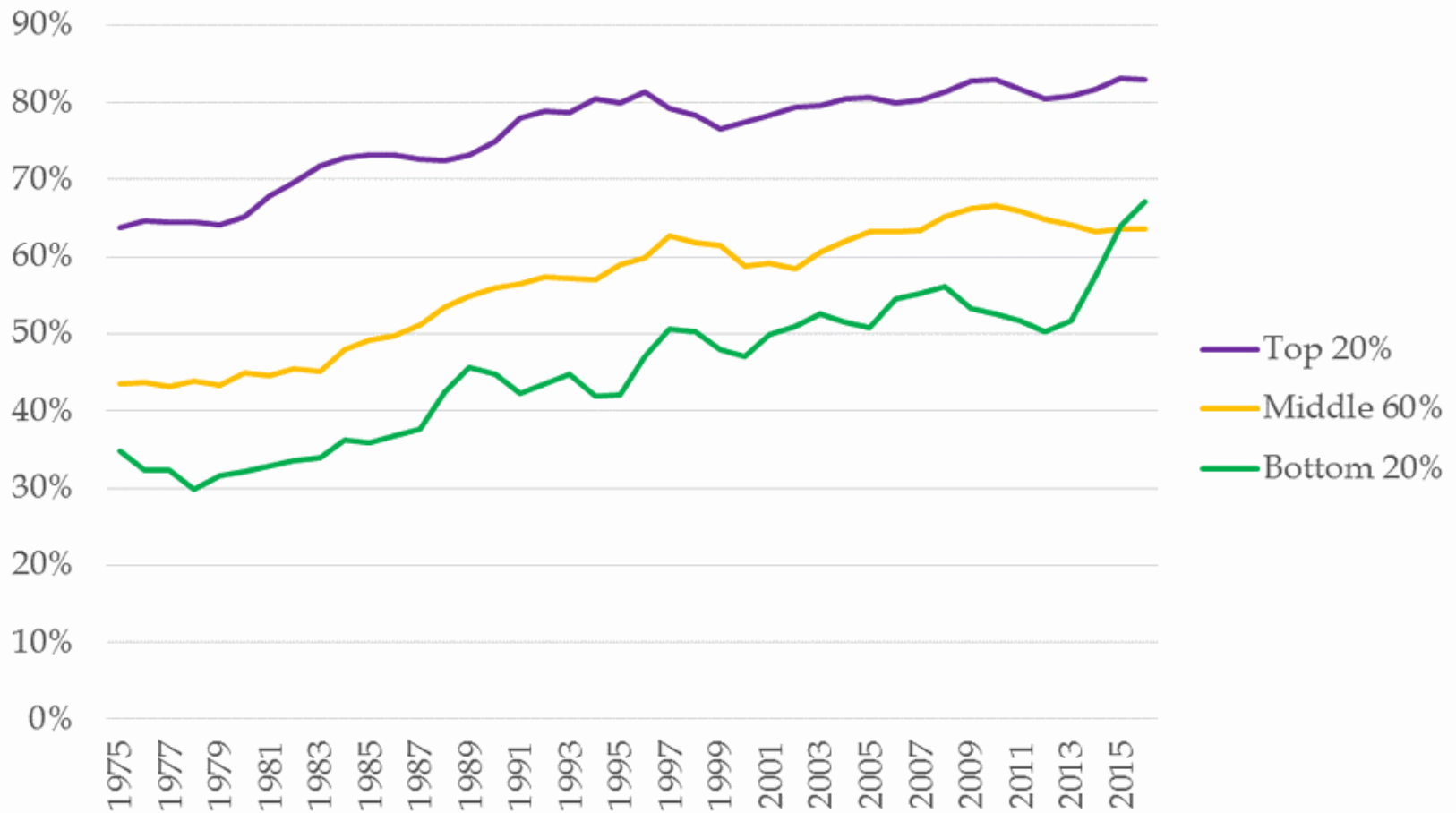
# Percentage of adults saying the higher education system in the U.S. today is generally going in the ...



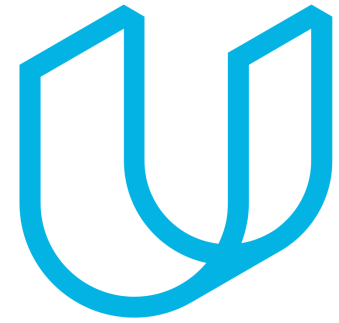


Source: National Vital Statistics Report and <https://www.infoplease.com/us/births/live-births-and-birth-rates-year>  
<https://www.bloomberg.com/opinion/articles/2019-05-30/college-enrollment-bust-is-headed-this-way-by-2026>

## Share of Recent High School Graduates Enrolling in College, by Income Group



Source: [https://nces.ed.gov/programs/digest/d17/tables/dt17\\_302.30.asp?current=yes](https://nces.ed.gov/programs/digest/d17/tables/dt17_302.30.asp?current=yes) and <https://knowwithoutborders.org/first-generation-college-students-among-those-affected-by-food-insecurity/>



UDACITY

**coursera**



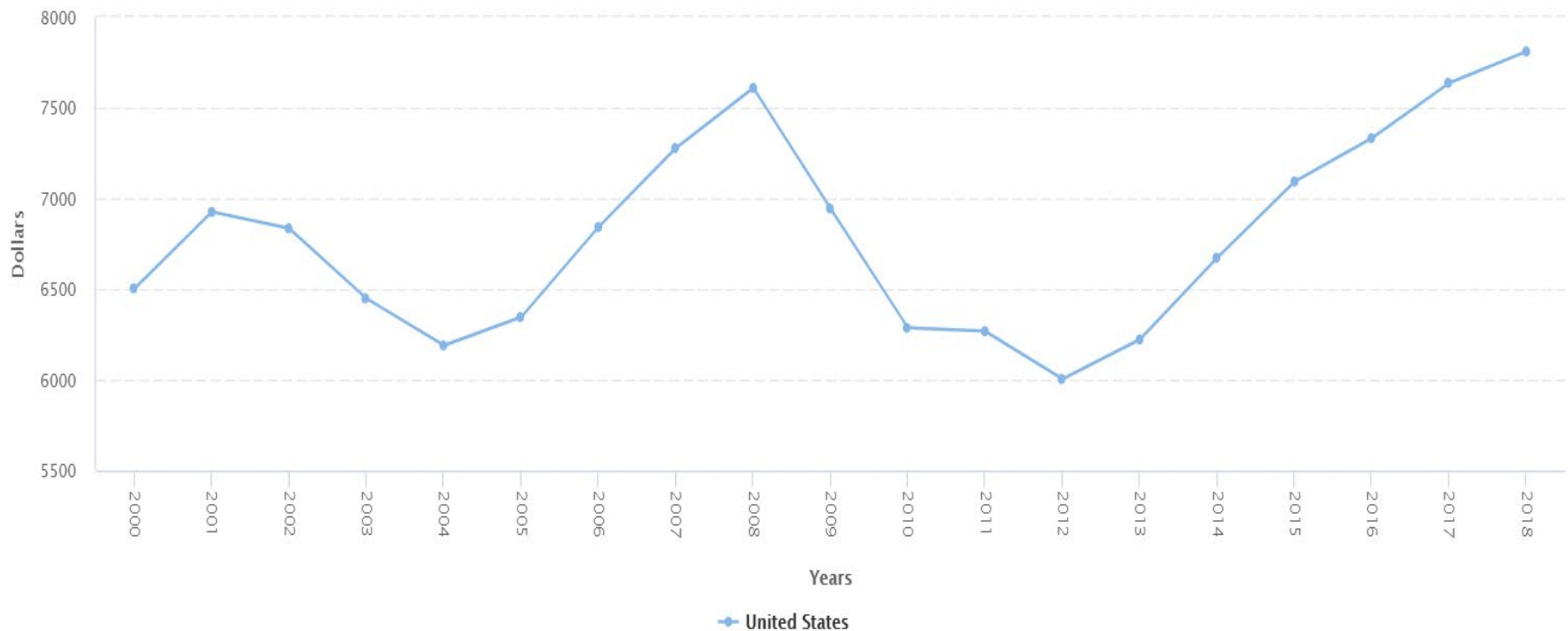
学堂在线  
xuetangx.com

The logo for Future Learn, featuring a pink staircase icon to the left of the text.

**Future  
Learn**

# State Support for Higher Education per Full-Time Equivalent Student

(in current dollars)



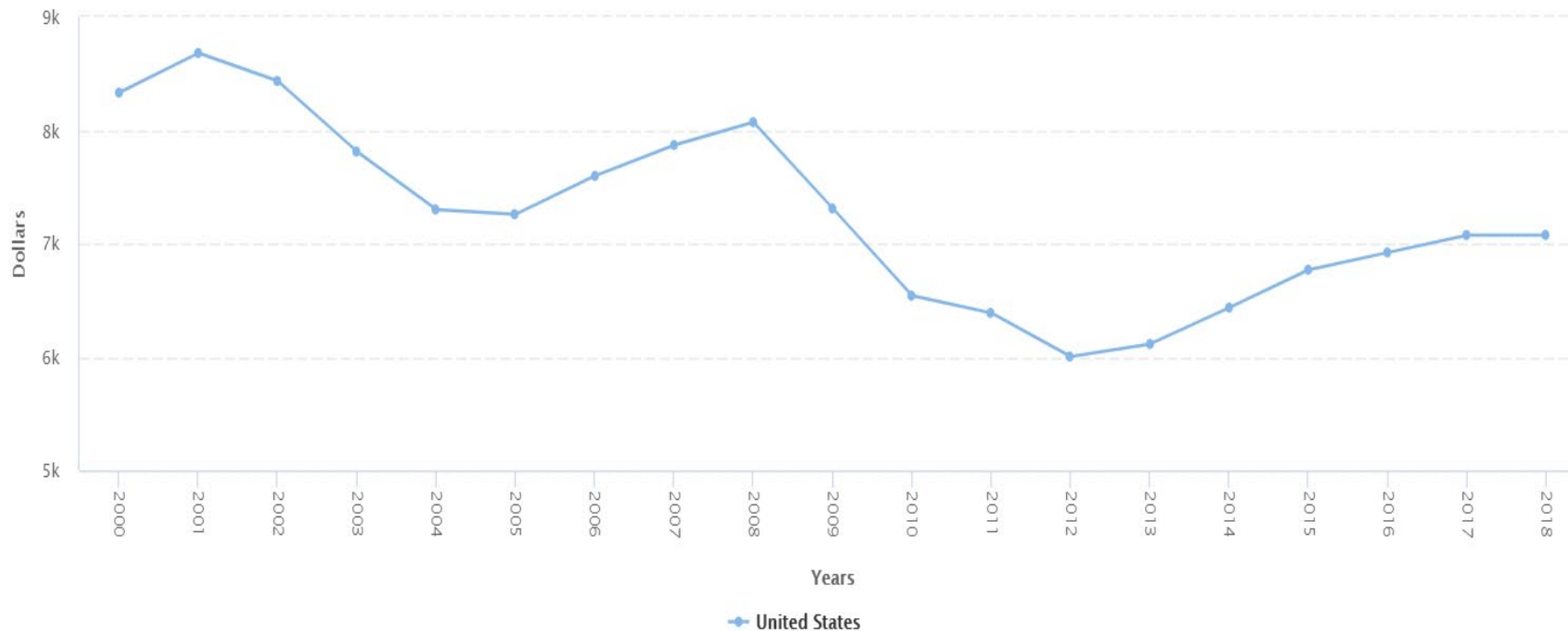
NA = not available.

NOTES: The national value for the United States for support for public higher education includes Puerto Rico. FTE enrollment includes only enrollment at public higher education institutions and equates student credit hours to full-time, academic-year students but excludes medical students. The national value for the United States includes Puerto Rico.

SOURCE: State Higher Education Executive Officers Association, State Higher Education Finance (various years), data as of April 2019.

# State Support for Higher Education per Full-Time Equivalent Student

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# TIER 1

RESEARCH INITIATIVES



- Timely
- Impactful
- Engaged
- Research



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HOUSTON

University Center



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30'

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OLDIES THE BUT GOODIES

2801

# Overcoming Challenges

- Communication (Internal and External)
- Cultivating Culture
- Holistic relationships
- Grant opportunities

# Opportunities to Engage



**UEDA**

- Professional & Organizational Growth & Scholarship (POGS) Committee

<https://survey.zohopublic.com/zs/Q7B3e7>



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- CoR Public Impact-Focused Research Report to be released at Annual Meeting
- IEP Designation