Public Impact-focused Research: Fight for relevance

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Percentage of adults saying that colleges and universities have a positive/negative effect on the way things are going in the economy

Percentage of adults saying the higher education system in the U.S. today is generally going in the ...

Source: Pew Research Center online survey conducted on June 19-July 2, 2018
The Coming College Enrollment Bust

It’s due to start in 2026, it won’t be a bust for everyone, and it may provide an opportunity for higher education to do better by America’s young people.

By Justin Fox
May 30, 2019, 11:00 AM EDT

State Support for Higher Education per Full-Time Equivalent Student
(in current dollars)

NA = not available.
NOTES: The national value for the United States for support for public higher education includes Puerto Rico. FTE enrollment includes only enrollment at public higher education institutions and equates student credit hours to full-time, academic-year students but excludes medical students. The national value for the United States includes Puerto Rico.
SOURCE: State Higher Education Executive Officers Association, State Higher Education Finance (various years), data as of April 2019.
State Support for Higher Education per Full-Time Equivalent Student (in 2012 dollars)

NA = not available.
NOTES: The national value for the United States for support for public higher education includes Puerto Rico. FTE enrollment includes only enrollment at public higher education institutions and equates student credit hours to full-time, academic-year students but excludes medical students. The national value for the United States includes Puerto Rico.
SOURCE: State Higher Education Executive Officers Association, State Higher Education Finance (various years), data as of April 2019.
• Timely
• Impactful
• Engaged
• Research
Public Impact-focused Research

• "Service to the public"
• Public institutions should serve the public
• Broader societal impacts
Overcoming Challenges

• Communication (Internal and External)
• Cultivating Culture
• Holistic relationships
• Grant opportunities
Opportunities to Engage

• Professional & Organizational Growth & Scholarship (POGS) Committee

https://survey.zohopublic.com/zs/Q7B3e7

• CoR Public Impact-Focused Research Report to be released at Annual Meeting

• IEP Designation