

AUBER 2019 FALL CONFERENCE

REGIONAL ANALYSIS IN THE AGE OF POPULISM

SAVANNAH | OCTOBER 12-15, 2019



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Thank you to everyone who served on the 2019 Conference Planning Committee. Please view committee members on the inside back cover.

Welcome

Welcome to Savannah, Georgia, for the Association for University Business and Economic Research's 72nd Annual Fall Conference!

The Business Innovation Group is excited to have you all here and hope you enjoy your time in our beautiful state. While you may know Georgia as the "Peach State," we are eager to show you many of the other incredible opportunities our great state has to offer. Savannah is a charming city; known as the oldest city in the state, its downtown area is one of the largest National Historic Landmark Districts in the country and is set under a stunning veil of live oak tree and Spanish moss.

Aside from enjoying plenty of dining, shopping, sightseeing, and local entertainment, we hope that after the conference you are able to venture out and explore more of our area. You could check out Georgia's beautiful coastline – from Tybee Island to Cumberland Island. There you could find historic attractions, like Fort Pulaski and the Dungeness Ruins, or go horseback riding on beautiful Driftwood Beach. Whatever your preference, Coastal Georgia offers a wide range of adventures, and we hope you have the time to experience the full scope of what our unique area has to offer.

The theme of this year's conference is, "Regional Analysis in the Age of Populism." In an age of populism where discourse has stirred up anger and distrust, skepticism about the opinions of experts is on the rise.

As economists and researchers, we often find ourselves having to prove that our research is relevant and overcome skepticism by communicating data in understandable ways. But how do we go about this? What is the best way to get this data into the hands of policymakers? With big data comes big questions, and the aim of this conference is to wade through these tidal waves of questions by connecting economists, researchers, and communicators from all over the U.S. through sessions on emerging topics in business, economics, and public policy.

Thank you for joining us and enjoy the conference!

Sincerely,

Dominique Halaby, D.P.A.
Director, Business Innovation Group
Georgia Southern University

Schedule

Saturday, October 12, 2019

Time	Event/Topic	Room
Noon – 4:00pm	AUBER Board Meeting	Chippewa Room 2 nd Floor
3:00pm – 5:00pm	Registration	Foyer 1 st Floor
5:00pm – 7:00pm	Welcome Reception (Dinner on your own)	Pulaski Room
9:00pm	Hospitality Suite	Edgars Proof & Provisions – The Library

Sunday, October 13, 2019

Time	Event/Topic	Room
7:45am – 9:00am	Breakfast Welcome from Allen C. Amason , Ph.D., Dean, Parker College of Business, Georgia Southern University Keynote: Mark Partridge , Swank Chair in Rural-Urban Policy, Ohio State University - Introduction by Sean Snaith, AUBER President	Madison Ballroom
9:00am – 10:30am	Health Care/Demographics Tino Sonora, University of Montana, Chair	Ossabaw Ballroom
	Regional Impacts of Energy Transitions Robert Godby, University of Wyoming, Chair	Sapelo Ballroom
	Dashboards: From Data to Action Jennifer Pullen, University of Arizona Chair	Pulaski Room
10:30am – 10:45am	Break/Networking	Foyer
10:45am – 12:15pm	Trade Policies and Regional Economies Tino Sonora, University of Montana, Chair	Ossabaw Ballroom

10:45am – 12:15pm	Census Has Business Data? Key Data for Business and Economic Research Andy Hait, U.S. Census Bureau, Chair	Pulaski Room
	Social Media: Sound Bites to Solid Research Valorie Rice, University of Arizona, Chair	Sapelo Ballroom
12:15pm – 1:30pm	Lunch Keith Schwer Keynote: David Altig , Executive Vice President and Director of Research, Federal Reserve Bank of Atlanta – Introduction by Richard Wobbekind, University of Colorado	Madison Ballroom
1:30pm – 1:45 pm	Break/Networking	Foyer
1:45pm – 3:15pm	National and Regional Forecasting Tino Sonora, University of Montana, Chair	Ossabaw Ballroom
	Measuring University Impacts James McCafferty, Western Washington University, Chair	Pulaski Room
	Build Interactive Charts and Maps for Your Websites Without Being a Developer Maile Nadelhoffer, University of Arizona, Chair	Sapelo Ballroom
3:15pm – 3:45pm	Poster Session Eric Thompson, Chair	Foyer
3:45pm – 5:15pm	Informing Fiscal Sustainability Juliette Tennert, University of Utah, Chair	Ossabaw Ballroom
	What's New in Regional Economics from BLS? Kevin Cooksey, U.S. Bureau of Labor Statistics, Chair	Pulaski Room
	How AUBER Centers Can Survive a Budget Crisis Patrick Barkey, University of Montana, Chair	Sapelo Ballroom
Dinner on Your Own		
9:00pm	Hospitality Suite	State Suite, 13 th Floor, Room #1311

Monday, October 14, 2019

Time	Event/Topic	Room
7:45am – 9:00am	Breakfast Welcome from Dr. Kyle Marrero, President, Georgia Southern University Keynote: Jed Kolko , Chief Economist, Indeed – Introduction by Patrick Barkey, AUBER President-Elect	Madison Ballroom
9:00am – 10:30am	Policy Analysis I Fred Treyz, REMI, Chair	Sapelo Ballroom
	Trade and Logistics Herb Holloway, Southeastern Louisiana University, Chair	Pulaski Room
	Data Viz and Interactive Reports Maile Nadelhoffer, University of Arizona	Ossabaw Ballroom
10:30am – 10:45am	Break/Networking	Foyer
10:45am – 12:15pm	Policy Analysis II Fred Treyz, REMI, Chair	Sapelo Ballroom
	Incentivizing Local Development Jennifer Green, Jacksonville State University, Chair	Ossabaw Ballroom
	Issues in Regional Growth Michael Hicks, Ball State University, Chair	Pulaski Room
12:15pm – 1:30pm	Lunch Keynote: John “Jay” Neely , Vice President of Law and Public Affairs, Gulfstream Aerospace Corporation – Introduction by Ben McKay, Georgia Southern University	Madison Ballroom
1:45pm – 9:00pm	Field Trip to Georgia Ports Authority and Gulfstream Aerospace Corporation	Please See Pages 18-19 for Details
9:00pm	Hospitality Suite	State Suite, 13 th Floor, Room 1311

Tuesday, October 15, 2019

Time	Event/Topic	Room
7:45am – 9:15am	Breakfast AUBER Business Meeting and Awards Presentation	Madison Ballroom
9:15am – 9:30am	Break/Networking	Foyer
9:30am – 11:00am	U.S. Foreign Policy and its Intersection with the Economic Well-Being of America's Middle Class: Perspectives from Ohio, Colorado and Nebraska Richard Wobbekind , University of Colorado	Ossabaw Ballroom
	Taking FRED to the Next Level Yvette Fortova , Federal Reserve Bank of St. Louis	Sapelo Ballroom
11:00am	Adjournment	

Presentations

Health Care/Demographics

Tino Sonora, University of Montana, Chair

Health care is the fastest-growing sector in the U.S. economy and the most complicated one that households deal with regularly. It is also a hot-topic policy discussion, from the opioid crisis to demographics to health insurance. This session looks at health care from the three angles across three states, from the future of health care jobs in North Carolina to Medicaid expansion in Utah and the effects of health in West Virginia.

- Andrew Berger-Gross, North Carolina Department of Commerce, *Health Care Jobs in North Carolina: Past, Present and Future*
- John Deskins and Christiadi, West Virginia University, *Human Capital in West Virginia*
- Laura Summers, University of Utah, *Choose Your Own Adventure: Utah's Pathway to Medicaid Expansion*

Regional Impacts of Energy Transitions

Robert Godby, University of Wyoming, Chair

The transformation of the energy industry in recent years has had major implications for industries and regions. Areas with little or no energy production have seen enormous new development, while others have been challenged. This session will examine some of those changes from a local and regional perspective, with a special focus on electric generation in western states.

- Brian Lewandowski, University of Colorado, *Economic Impact of the Colorado Energy Plan*
- Benjamin Cook and Robert Godby, University of Wyoming, *Impact of State Tax Policies on the Cost of Wind Development in the Western United States*
- Patrick Barkey, University of Montana, *Early Retirement of Coal Generating Units in Eastern Montana: Impacts and Implications*

Dashboards: From Data to Action

Jennifer Pullen, University of Arizona, Chair

The Dashboard Session will explore how AUBER centers and indicator projects create an agreed upon set of trusted data and then communicate that information to stakeholders, partners, and community members. This will include a discussion on how data is visually presented and disseminated to users. Several key components of moving data to action will be considered including: how the data is measured or collected, how key connections are made in regards to collaboration with the users or stakeholders, best practices or models for moving data to action, and how the data is maintained and updated.

- Amy Newburn, University of West Florida, *Using Dashboards for High-Impact Sponsored Research*
- Joe (Zhuo) Wang, Middle Tennessee State University, *Developing a Handy Tool for Supporting Rutherford County with the Booming Economy*
- Jennifer Pullen and Katelyn Chamarro, *Moving Southern Arizona from Data to Action through Community Connections*

Trade Policy and Regional Economies

Tino Sonora, University of Montana, Chair

The global economy is undergoing rapid changes in movements of goods and the accompanying policies being applied by an ever-expanding

global market. Trade policy has recently taken center stage as the ongoing global discussion looks for answers to domestic and international economic issues. In this session, we will look at the impacts of trade policy on value chains and regional economies, in particular the Tennessee auto industry.

- Byron Gangnes, University of Hawaii, *Tariffs in a World of Global Value Chains: Whose Companies Take the Hit?*
- Steven Livingston, Middle Tennessee State University, *The Impact of Tariffs on Regional Economies: A Case Using the Tennessee Auto Industry*
- Fred Treyz, REMI, *REMI E3+: Energy / Environment / Economy and Resiliency Analysis*
- Manuel Reyes and Ayush Kumar, University of Texas at Tyler, *Investigating the Drivers of a Regional Economy: Tyler, Texas*

Census Has Business Data? Key Data for Business and Economic Research

Andy Hait, U.S. Census Bureau, Chair

This session will provide an overview of key Census Bureau demographic and business data that economic researchers can use for their work. This includes the most comprehensive demographic survey at Census, the American Community Survey, as well as an update on the more than 50 monthly, quarterly, and annual business surveys conducted. An update on the 2017 Economic Census will also be provided, including a summary of the "First Look" report, just released on September 19th, as well as preview of what's coming in January 2020.

- Andy Hait, U.S. Census Bureau

Social Media: Sound Bites to Solid Research (Roundtable Discussion)

Valorie Rice, University of Arizona, Chair

In these times of snippets, sound bites and short attention spans, how do AUBER units highlight their research? How can we best promote our events and get the reliable and valuable information we provide out to those who need it most? We will hear from AUBER units that have successfully navigated the world of social media and experts in the field to get advice on how best to manage social media offerings to make our research centers more visible.

- David Franklin, University of West Florida Haas Center
- Shannon Furniss, Market Interactives

- Victoria Meldrum, Ball State University Center for Business and Economic Research
- Hayley Rieder, Texas A&M University

National and Regional Forecasting

Tino Sonora, University of Montana, Chair

Though it is an inexact science, forecasts are improving. We will look at Atlanta's GDPNow model, which mixes high and low frequency data to give insight to rapidly changing economic conditions. The session also has a regional focus, featuring data and tools that can be of practical use to identifying local economic conditions.

- Timothy Slaper, Indiana University, Chair, *Resiliency: Multiple Concepts and Multiple Measures*
- Patrick Higgins, Atlanta Federal Reserve, *GDP Now*
- Carol Rogers, Indiana University, *REDweb: StatsAmerica Tools, Indexes, and Data to Promote Economic Development*

Measuring University Impacts

James McCafferty, Western Washington University, Chair

What is your university's economic impact (contribution)? While many universities apply input-output models to estimate their regional contributions, they may be misusing the methodology. Furthermore, these impact studies often ignore longer-term, more important impacts that cannot be captured by I/O models or easily quantified. This session will provide a framework for analyzing university economic impact and provide several case studies of how analysis might capture a more complete picture of these impacts while being transparent and methodologically sound. Sheila Martin from the Association of Public and Grant Universities will share the model adopted by APLU and the University Economic Development Association (UEDA). Dominique Halaby with the APLU Commission on Economic and Community Engagement and UEDA board will discuss the potential role of Public Impact Research and the next phase of the metrics project being conducted by UEDA.

- James McCafferty, Western Washington University
- Sheila Martin, Association of Public and Land-Grant Universities
- Dominique Halaby, Georgia Southern University

Build Interactive Charts and Maps for Your Websites Without Being a Developer: HighCharts Cloud Demonstration

Maile Nadelhoffer, University of Arizona, Chair

"Highcharts Cloud" is a front-end editor created by Highsoft.com (High Charts and High Maps) for the purpose of giving publishers/journalists an easy way to do 90% of the charting they need without diving into code. We will spend the session learning to create interactive charts and maps using both static and dynamic data sources, without having to be a developer.

- Vidar Brekke, Highsoft, *Create and Publish Interactive Charts on the Web*

Poster Session

Eric Thompson, University of Nebraska-Lincoln, Chair

Posters are an effective and fun way to present research findings and projects. The 2019 AUBER Fall Conference features seven posters from different universities.

- Suzanne Hallman, Georgia Southern University, *Developing Student Engagement Programming*
- Phil Boyum, Georgia Southern University, *Poverty in Chatham County and Savannah 2005-2017*
- Eric Thompson, University of Nebraska-Lincoln, *Bureau of Business Research Scholars Program*
- Katelyn Chamarro, University of Arizona, *Measuring Progress and Inspiring Action in Southern Arizona*
- Tim Slaper, Indiana University, *Regional Resiliency: Risk Recovery and Restructuring*
- Patrick Barkey, University of Montana, *Economic Contributions of Hutterite Communities in Montana*
- Mitch Herian, University of Nebraska-Lincoln, *Contribution of Craft Breweries to Patron Quality of Life*

Informing Fiscal Sustainability

Juliette Tennert, University of Utah

State and local governments face accelerating demands in the face of constrained revenue streams and growing uncertainty. In this session, we will review the current landscape of state and local budgets and review research that is helping to promote fiscal sustainability.

- Fred Treyz, REMI, *Fiscal Resiliency Using REMI Tax-PI*

- Andrea Wilko, Utah Office of the Legislative Fiscal Analyst, *Stress Testing State Budgets*
- Juliette Tennert, University of Utah, *Trends in State Revenues*

What's New in Regional Economics from the BLS?

Kevin Cooksey, Bureau of Labor Statistics, Chair

This session will discuss the Quarterly Census of Employment (QCEW) and the Job Openings and Labor Turnover Survey (JOLTS) programs. The QCEW program publishes a quarterly count of employment and wages reported by employers covering more than 95 percent of U.S. jobs, available at the county, MSA, state and national levels by industry. The JOLTS program produces monthly data on job openings, hires, and separations. This session features new data and tools from both programs to help data users analyze local labor market.

- Kevin Cooksey, BLS, *Regional Applications of QCEW Research Data*
- David Hiles, BLS, *County Employment and Wages QCEW, Big Data at the Local Level*
- Larry Akinyooye, BLS, *Job Openings and Labor Turnover Survey, An Overview of Experimental Job Openings and Labor Turnover State Estimates*
- Hope Allen, BLS, *Job Openings and Labor Turnover Survey, An Exploration of the New Firm Size Data from the Job Openings and Labor Turnover Survey*

How AUBER Centers Can Survive a Budget Crisis

Patrick Barkey, University of Montana, Chair

When your University looks around for cost savings with its budgetary hammer, is your center a nail that is sticking up? You've got plenty of company. This session will address different ways in which AUBER centers have managed to survive the turbulent waters of budget crises, with an eye toward what can be done to be better prepared for the next.

- Dominique Halaby, Georgia Southern University, *Using the Research Center and Data to Diversify Funding and Broaden the Center's Regional Impact*
- Christopher Nicak, University of Cincinnati, *Two Centers are Stronger Than One*
- George Hammond and Marshall Vest, University of Arizona, *Surviving the Great Recession*

Policy Analysis I

Fred Treyz, REMI, Chair

Policy analysis is at the heart of what AUBER centers do. This session will feature three sessions bringing evidence-based research to current policy questions, dealing with housing policy, minimum wage, and urban re-development.

- Richard Vogel, Farmingdale State College, *Strengthening Local Economies with Medium Density Housing*
- Michael Chow, National Federation of Independent Businesses, *Economic Effects of Enacting the Raise the Wage Act on Small Businesses and the U.S. Economy*
- Don Grimes, University of Michigan, *Evaluating the Bedrock Transformational Brownfield Redevelopment Project in Detroit*

Trade and Logistics

Herb Holloway, Southeastern Louisiana University

Infrastructure and logistics have always been the foundations on which trade and the efficient flow of goods have been based, and this has only become more true as world economies and industry supply chains become more integrated. This session will take a look at one of the nation's largest and fastest-growing e-commerce fulfillment hubs, assess one state's transportation system and its challenges and opportunities for the future, and analyze how changing U.S. energy production over the last decade has fundamentally altered shipping patterns in the lower Mississippi River.

- Herb Holloway, Southeastern Louisiana University, *Vessel Transport via Louisiana's Deepwater Mississippi River Ports: 2007-16*
- Jeff Michael, University of the Pacific, *Warehousing, E-Commerce and Evolving Trade Patterns*
- Vanessa Fry, Boise State University, *The Economic Impacts of Investment in Idaho's Transportation Infrastructure*

Data Viz and Interactive Reports

Maile Nadelhoffer, University of Arizona, Chair

Want to “up your game” when it comes data visualization and geospatial analysis? Enhanced visualization capabilities are a must in rapidly changing online environments. There are many choices in terms of

approach and technology. In this session, presenters will demonstrate how they use R-Shiny, Power BI and Google Charts to build interactive tools for analysis, visualize key indicators and build dashboards.

- Mitch Herian, University of Nebraska-Lincoln, *Developing Interactive Online Applications for Economic Analysis*
- Joe (Zhuo) Wang, Middle Tennessee State University, *Using Power BI Reports to Track Regional Economic Performance*
- Victoria Meldrum, Ball State University, *Building Dashboards with Google Charts*

Policy Analysis II

Fred Treyz, REMI, Chair

This session continues under the general theme of policy analysis in a local and regional setting. The papers in this session address policies that have important local economic impacts: land use, legalization of gambling, and regulatory responses to real estate development.

- Tino Sonora, University of Montana, *Land Use and Regional Economic Growth in the U.S*
- Rod Motamedi, University of Massachusetts, *The Social and Economic Impact of Gaming in Massachusetts*
- Craig Depken, University of North Carolina, Charlotte, *Increases in Development Impact Fees: The Case of Fort Mill, South Carolina*

Incentivizing Local Development

Jennifer Green, Jacksonville State University, Chair

Local governments offering public incentives to lure projects for economic development has become more and more prominent. As states and localities across the U.S. strive for continuous positive momentum in economic development, many are doing so through public incentives at the federal, state and local level. The presenters will discuss projects in their respective states that are utilizing incentives to stimulate local economic development.

- Jennifer Green, Jacksonville State University, *Opportunity Zones Spur Economic Development in Rural Alabama: A Case Study*
- John Downen, Utah Policy Institute *Promoting Economic Transition in Coal Communities: A Case Study*
- Marc Fusaro, Emporia State University, *Reassessing Poverty Metrics: The Case of College Towns*

- Terry Rephann, University of Virginia, *Economic Development Incentive Program Deadweight: The Role of Program Design Features, Firm Characteristics, and Location*

Issues in Regional Growth

Michael Hicks, Ball State University, Chair

This session addresses three issues with important implications for growth and vitality in regional economies: the regulatory response to the abuse of opioids, the valuation of quality of life and amenities by gender, and the impact of automation and trade-related job loss in sub-populations.

- Michael Hicks, Ball State University, *Must Access Laws for Opioid Prescriptions and Local-Level Economic Growth*
- Amanda Weinstein, University of Akron, *What Women Want: Gender Differences in the Quality of Life and Preferences for Location-Specific Amenities Across Cities*
- Emily Wornell, Ball State University, *Gender, Race and Ethnic Differences in Exposure to Automation and Trade-Related Job-Loss Risk*

U.S. Foreign Policy and its Intersection with the Economic Well-Being of America's Middle Class: Perspectives from Ohio, Colorado and Nebraska (Roundtable)

Richard Wobbekind, University of Colorado

Politicians and policymakers on both sides of the aisle have proposed drastic changes in U.S. foreign policy—including titling toward protectionism, decoupling the U.S. and Chinese economies, cutting defense spending, slashing foreign aid, and creating new green energy jobs or reviving the coal industry—all in the name of better advancing the economic well-being of America's middle class. But would such changes ultimately help the middle class? The Carnegie Endowment for International Peace has teamed up with economists at The Ohio State University, the University of Colorado Boulder, and the University of Nebraska-Lincoln to research these issues. Find out what they have learned so far.

- Salman Ahmed, Carnegie Institute for International Peace
- Ned Hill, Ohio State University
- Richard Wobbekind, University of Colorado
- Eric Thompson, University of Nebraska

Taking FRED to the Next Level

Yvetta Fortova, Federal Reserve Bank of St. Louis

- Learn how to present data in different ways - as a graph, in a table, a map, or a single number - to visualize a story about something as complex as the global economy or as simple as the change in employment levels. This session teaches participants how to utilize functionality in FRED, examining the advance features such as customized graphs, dashboards, maps, and tables. Participants will walk out with a starter pack of visuals that they can build on for their own needs.

Keynote Speakers



Keith Schwer Keynote Speaker: David E. Altig, Executive Vice President and Director of Research, Federal Reserve Bank of Atlanta

Dr. David E. Altig is executive vice president and director of research at the Federal Reserve Bank of Atlanta. In addition to advising the bank president on monetary policy and related matters, Dr. Altig oversees the bank's regional executives and research department. He also serves as a member of the bank's management and discount committees. Additionally, Dr. Altig serves as an adjunct professor of economics in the Booth School of Business at the University of Chicago, where he was the recipient of the 2010 Einhorn award for excellence in executive MBA teaching. In 2016, he was elected to a three-year term as a director of the National Association for Business Economics (NABE). He is also a member of the board of the Global Interdependence Center and the advisory board of Atlanta-based Neighborhood Nexus.



Jed Kolko, Chief Economist, Indeed

Jed Kolko is the Chief Economist at Indeed, the world's largest online jobs site. He was previously the Chief Economist and Vice President of Analytics at Trulia, the online real estate site. Kolko is also a Senior Fellow at the Turner Center for Housing Innovation at the University of California at Berkeley; Advisor to the Shift Commission on Work, Workers, and Technology, convened by the New America Foundation and Bloomberg; Advisor at Orbital Insight; and a Board Member at the California Budget and Policy Center.



**John J. "Jay" Neely, III, Vice President,
Law and Public Affairs, Gulfstream
Aerospace Corporation**

John J. ("Jay") Neely, III currently serves as Vice President, Law & Public Affairs for Gulfstream Aerospace Corporation. His law responsibilities include management of the Legal Department, its lawyers and other personnel, and his Public Affairs responsibilities include management of State and Local Government Affairs and Community Relations. Before joining Gulfstream in 1999, Neely was an attorney in the Atlanta office of Paul, Hastings, Janofsky & Walker, LLP. He served as law clerk to the Honorable Dudley H. Bowen, Jr., U.S. District Court, Southern District of Georgia, Augusta. Neely received a J.D. in 1992 from the University of Georgia School of Law, and a B.S. in 1989 from Vanderbilt University.

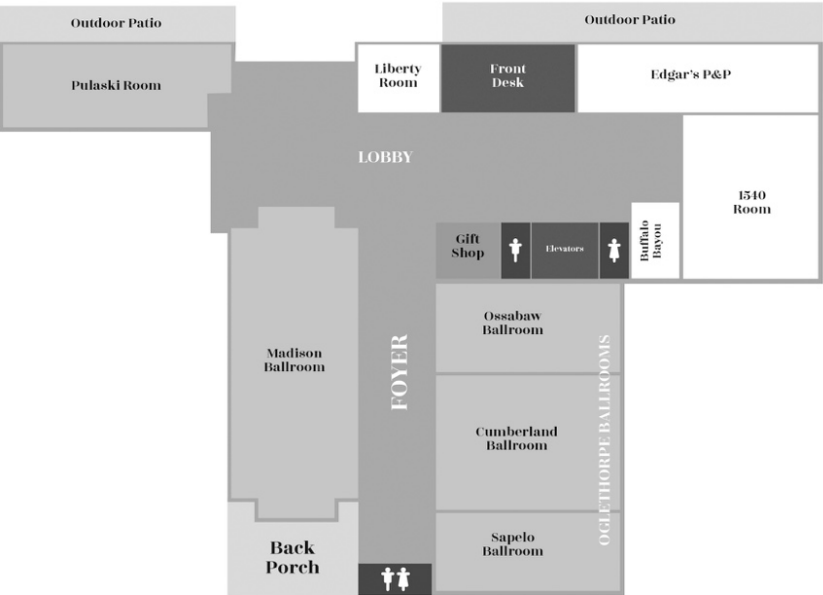


**Mark Partridge, Swank Chair of Rural-
Urban Policy, Ohio State University**

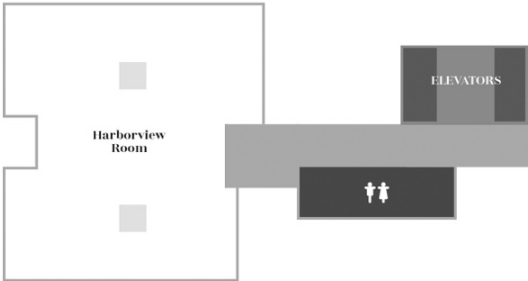
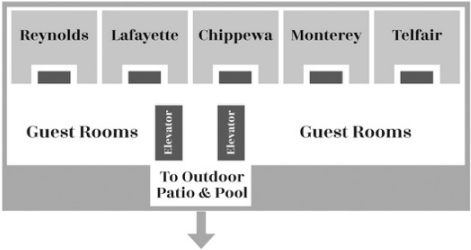
Mark Partridge is the Swank Chair of Rural-Urban Policy at Ohio State University and is affiliated with GSSI in Italy and Jinan University in China. He served 12 years as co-editor of the *Journal of Regional Science*, is co-editor of *Springer Briefs in Regional Science*, and serves on a dozen other editorial boards. He has published nearly 150 academic journal papers and 60 other book chapters, briefs, and reports. He has published in leading journals such as the *American Economic Review*, *Journal of Economic Geography*, *Journal of International Economics*, *Journal of Urban Economics*, and *Review of Economics and Statistics*. He co-authored the book *The Geography of American Poverty: Is there a Role for Place-Based Policy?* Professor Partridge's research includes investigating poverty, inequality, and regional growth, and he is a leading rural policy expert. He is a Fellow and President of the Regional Science Association International.

The DeSoto Hotel Layout

1ST FLOOR



2ND FLOOR



15TH FLOOR

AUBER Field Trip
Monday, October 14, 2019
1:30 – 9:00 p.m.

The Monday afternoon field trip features a behind-the-scenes tour to the **Georgia Ports Authority** or a visit to **Gulfstream Aerospace's** production facilities.* After the tours, attendees are invited to attend a reception and dinner.

The Georgia Ports Authority in Savannah is one of the busiest ports in the country, having moved more than 4.5 million 20-foot container units through its facility in Fiscal Year 2019. The products that move through the Port have final destinations that reach nearly 70% of the country's population. **Gulfstream Aerospace** has a world-class facility in Savannah where jets that range in cost from \$40 million to \$100 million are manufactured. The facility employs 11,000+ people in Savannah.

See the field trip schedule on page 19.

*Due to Gulfstream's policies, the manufacturing facility tour is limited to 50 attendees who have pre-registered.



Field Trip Schedule

Group #1 – Gulfstream for arrival at 2:00 P.M.

1:30 – Group #1 load bus

1:40 – Bus departs DeSoto for Gulfstream

Driver will stand by to return to DeSoto

Group #2 – Gulfstream for arrival at 4:00 P.M.

3:20 – Group #2 load bus

3:30 – Bus departs DeSoto for Gulfstream

Driver will stand by to return to DeSoto

Group #3 – Georgia Ports Authority Tour – Motor Coach

1:40 – Load Bus

1:50 – Bus departs for GA Ports

Drive-through Tour on-site at GPA for 60 mins

4:30 – depart GA Port for DeSoto

Reception begins at 5:30 followed by dinner



Thanks for Visiting Savannah!
See you next year in Colorado!



2019 Conference Planning Committee

Patrick Barkey

President-Elect
Conference Program Chair
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Sean Snaith

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**A special thanks to our hosts at
Georgia Southern University!**

**Ben McKay**

Assistant Director of Research
Center for Business Analytics and
Economic Research,
Georgia Southern University

**Debbie Hilton**

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Thanks for attending the 2019 Conference in Savannah!



We would like to acknowledge the support of our sponsors:

