



## AUBER AWARDS OF EXCELLENCE IN PUBLICATIONS & WEBSITES ENTRY FORM – 2023

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AUBER member organizations may submit their work for consideration for the *AUBER Awards of Excellence*. Pieces published in the previous academic year (**July 1, 2022–June 30, 2023**) are eligible for this year’s awards. Members may enter more than one category. All entries must be submitted/postmarked by **August 1, 2023**.

- 1) Category – see page 2 for category descriptions & corresponding judges:
  - Website** – include URL & entry form; submit by email
  - Electronic Publications** – include digital file & entry form; submit by email
  - Print publications** – include printed publication & entry form; submit by postal mail
- 2) Title of publication or website, including URL as appropriate:
- 3) Full name and address of AUBER member organization:
- 4) Director/administrative officer:
- 5) Editor or project leader directly responsible for the production of the publication/website:
- 6) Additional contributors to write, edit, design, or produce the publication/website:
- 7) Was this submission designed/developed in-house by your staff or by an outside group?  
Please describe:
- 8) Describe the audience for whom the publication/website is primarily intended:
- 9) State the purpose of the publication/website (100 words maximum):

**Certification:** *If my organization receives an Award of Excellence, I agree that, for the next two years, a representative from my office will serve as a judge in the corresponding category. I understand that by submitting to this year’s awards, I am expected to send a representative from my office to attend the conference and accept the award.*

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Signature of Director/Administrator

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Date



# AUBER AWARDS OF EXCELLENCE IN PUBLICATIONS & WEBSITES

## ENTRY FORM – 2023

For your entry to be considered for this year’s Awards of Excellence, you **must** send your publication submission and the completed entry form (page 1) to the **three judges in your category**—the two previous winners and the committee chair. Entries must be submitted/postmarked by **August 1, 2023**.

**Questions?** Contact the publications committee chair – John Deskins, [john.deskins@mail.wvu.edu](mailto:john.deskins@mail.wvu.edu)

### Excellence in Websites

- Websites may be produced for the center or a client. These may include dashboards, knowledge portals, or searchable archives, among others.
- Content may focus on business, economics, public policy, community development/impact, data collection/delivery, or center self-promotion, among others.
- Judging is based on content, ease of navigation, functionality, visual appeal, and overall experience.

#### 2022 Winner – Websites

Murat Arik  
[murat.arik@mtsu.edu](mailto:murat.arik@mtsu.edu)  
 Middle Tennessee State University  
 BEREC

#### 2021 Winner – Websites

Shannon Furniss  
[shannon.furniss@mso.umt.edu](mailto:shannon.furniss@mso.umt.edu)  
 University of Montana  
 BBER

#### Publications Committee Chair

John Deskins  
[john.deskins@mail.wvu.edu](mailto:john.deskins@mail.wvu.edu)  
 West Virginia University  
 BBER

### Excellence in Electronic Publications

- Electronic publications are designed for email, tablet, and mobile device use. These products take advantage of the digital medium. Interactivity is not required.
- Submissions may be one-time publications or part of a series, and they may cover any topic.
- Judging is based on quality and impact of content, visual appeal, synthesis of underlying message, and overall impression.

#### 2022 Winner – Electronic Publications

Morgan Cordle  
[mcordle@culverhouse.ua.edu](mailto:mcordle@culverhouse.ua.edu)  
 University of Alabama  
 CBER

#### 2021 Winner – Electronic Publications

Nick Thiriot  
[nick.thiriot@business.utah.edu](mailto:nick.thiriot@business.utah.edu)  
 University of Utah  
 Kem C. Gardner Policy Institute

#### Publications Committee Chair

John Deskins  
[john.deskins@mail.wvu.edu](mailto:john.deskins@mail.wvu.edu)  
 West Virginia University  
 BBER

### Excellence in Print Publications

- This category includes newsletters, studies, forecasts, contract and technical reports, magazines, journals, data publications, proceedings, and marketing campaigns, among others.
- Submissions may be one-time publications or part of a series, and they may cover any topic.
- Judging is based on quality and impact of content, visual appeal, synthesis of underlying message, and overall impression.

#### 2022 Winner – Print Publications

Stephen Miller  
[stephen.miller@unlv.edu](mailto:stephen.miller@unlv.edu)  
 University of Nevada, Las Vegas  
 CBER  
  
 University of Nevada, Las Vegas  
 4505 S. Maryland Parkway, Box 456002  
 Las Vegas, NV 89154-6002

#### 2021 Winner – Print Publications

Nick Thiriot  
[nick.thiriot@business.utah.edu](mailto:nick.thiriot@business.utah.edu)  
 University of Utah  
 Kem C. Gardner Policy Institute  
  
 Thomas S. Monson Center  
 411 East South Temple Street  
 Salt Lake City, Utah 84111

#### Publications Committee Chair

John Deskins  
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 West Virginia University  
 BBER  
  
 WVU John Chambers College of  
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